

FIND MORE CUSTOMERS. REACH THE RIGHT AUDIENCE. DRIVE BETTER RESULTS.

Consumer Audience Data - Designed To Help Your Business Grow.





CONSUMER AUDIENCE DATA & MAILING LISTS

Find More Customers. Reach The Right Audience. Grow Your Business.

Your marketing results depend on the quality of your audience.

We help businesses, nonprofits, agencies, and organizations identify, target, and connect with qualified consumers through one of the nation's most comprehensive consumer marketing databases. With access to more than 150 million U.S. households and over 350 million consumer records, we provide the audience intelligence needed to power successful direct mail, email marketing, telemarketing, and digital marketing campaigns.

Whether your goal is customer acquisition, lead generation, increased sales, donor development, or market expansion, AmeriList helps you reach the right consumers with precision and confidence.

**MULTICHANNEL
SOLUTIONS
THAT DRIVE
GROWTH**



CONSUMER
MAILING LISTS



EMAIL
AUDIENCES



DIGITAL
RETARGETING



TELEMARKETING
LISTS

POWERFUL DATA FOR SMARTER MARKETING

Successful marketing starts with understanding who your best customers are. Our consumer database combines demographic, geographic, behavioral, lifestyle, and household level data to help you identify the consumers most likely to respond to your offer. Instead of marketing to everyone, we help you focus your budget on the prospects who matter most.



Consumer Data Solutions Include

- ✓ Consumer Email Audiences
- ✓ Telemarketing Data
- ✓ Homeowner Mailing Lists
- ✓ New Mover Audiences
- ✓ Senior & Medicare Data
- ✓ Family & Parent Audiences
- ✓ Affluent Consumer Lists
- ✓ Investor Audiences
- ✓ Lifestyle & Behavioral Data
- ✓ Occupation-Based Targeting
- ✓ Geographic & Radius Targeting
- ✓ Specialty Consumer Audiences



REACH YOUR IDEAL CUSTOMER

Every business has a unique audience.

We help marketers build highly targeted prospect audiences based on the characteristics that matter most to their business.

Popular Audience Selections



HOMEOWNERS



NEW MOVERS



SENIORS & RETIREES



PARENTS & FAMILIES



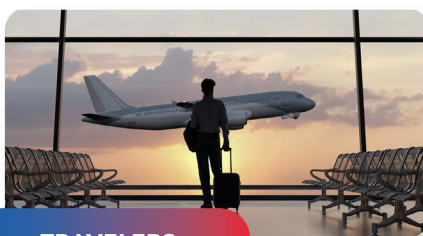
HIGH NET WORTH
CONSUMERS



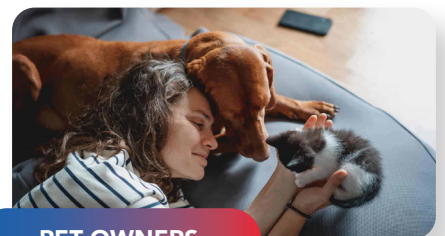
INVESTORS



VEHICLE OWNERS



TRAVELERS



PET OWNERS



HEALTH & WELLNESS
CONSUMERS



RETAIL SHOPPERS



DONORS

ADVANCED TARGETING CAPABILITIES

Our consumer database contains hundreds of demographic, behavioral, and lifestyle variables that allow marketers to create highly customized prospect audiences.



Target Consumers By

- ✓ Age & Date Of Birth
- ✓ Gender
- ✓ Household Income
- ✓ Homeownership Status
- ✓ Home Value
- ✓ Net Worth Indicators
- ✓ Marital Status
- ✓ Presence Of Children
- ✓ Occupation & Profession
- ✓ Education Level
- ✓ Buying Behaviors
- ✓ Consumer Interests
- ✓ Lifestyle Indicators
- ✓ Geographic Location
- ✓ Ethnicity & Language
- ✓ Response Propensity Indicators

WHO IS YOUR IDEAL PROSPECT?

Transform data into opportunity with custom audience profiles using insights & behavioral intelligence.

Age: 32-40

Frequent
Traveler

Lives Within 15
Miles of NYC

Household
Income: \$225K+

Investor

Homeowner



BETTER DATA. BETTER RESULTS.

Our consumer database is built from thousands of public, proprietary, online, and offline data sources and is continuously updated to maintain quality and accuracy.

Data sources include



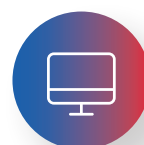
Public Records

Property & Assessment Records, Census Data, Voter Registrations, and more.



Real Estate Transactions

Home Purchases, Sales, Ownership Data, and more.



Online Registrations

Web Sign-Ups, Subscriptions, Product Registrations, and more.



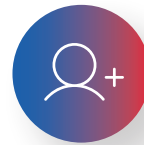
Consumer Transactions

Retail Purchases, Credit Activity, Magazine Subscriptions, Mail Order Purchases, and more.



Surveys & Questionnaires

Market Research, Opinion Polls, Lifestyle Interests, and more.



Other Proprietary Data Sources

Warranty Information, Telco Records, Catalog Shoppers, Directories, and more.

COMPILED & VERIFIED



CONSUMER DATABASE

350M+

Consumer Records

150M+

U.S. Households



Monthly Updates

Continuous data refresh to ensure accuracy and relevance.



Data Hygiene & Quality

Multi-step verification and processing to deliver clean, reliable data you can trust.



Compliant & Responsible

We follow strict data governance practices and all applicable privacy regulations.



Built For Performance

Optimized for direct mail, phone, and digital marketing success.

INDUSTRIES WE SERVE

Our Consumer Audience Solutions Support Organizations
Across Virtually Every Industry, Including



INSURANCE &
MEDICARE



FINANCIAL SERVICES



HOME IMPROVEMENT



HEALTHCARE



EDUCATION



TRAVEL &
HOSPITALITY



RETAIL &
ECOMMERCE



AUTOMOTIVE



REAL ESTATE



NONPROFIT
FUNDRAISING



SUBSCRIPTION
SERVICES



CONSUMER PRODUCTS
& SERVICES

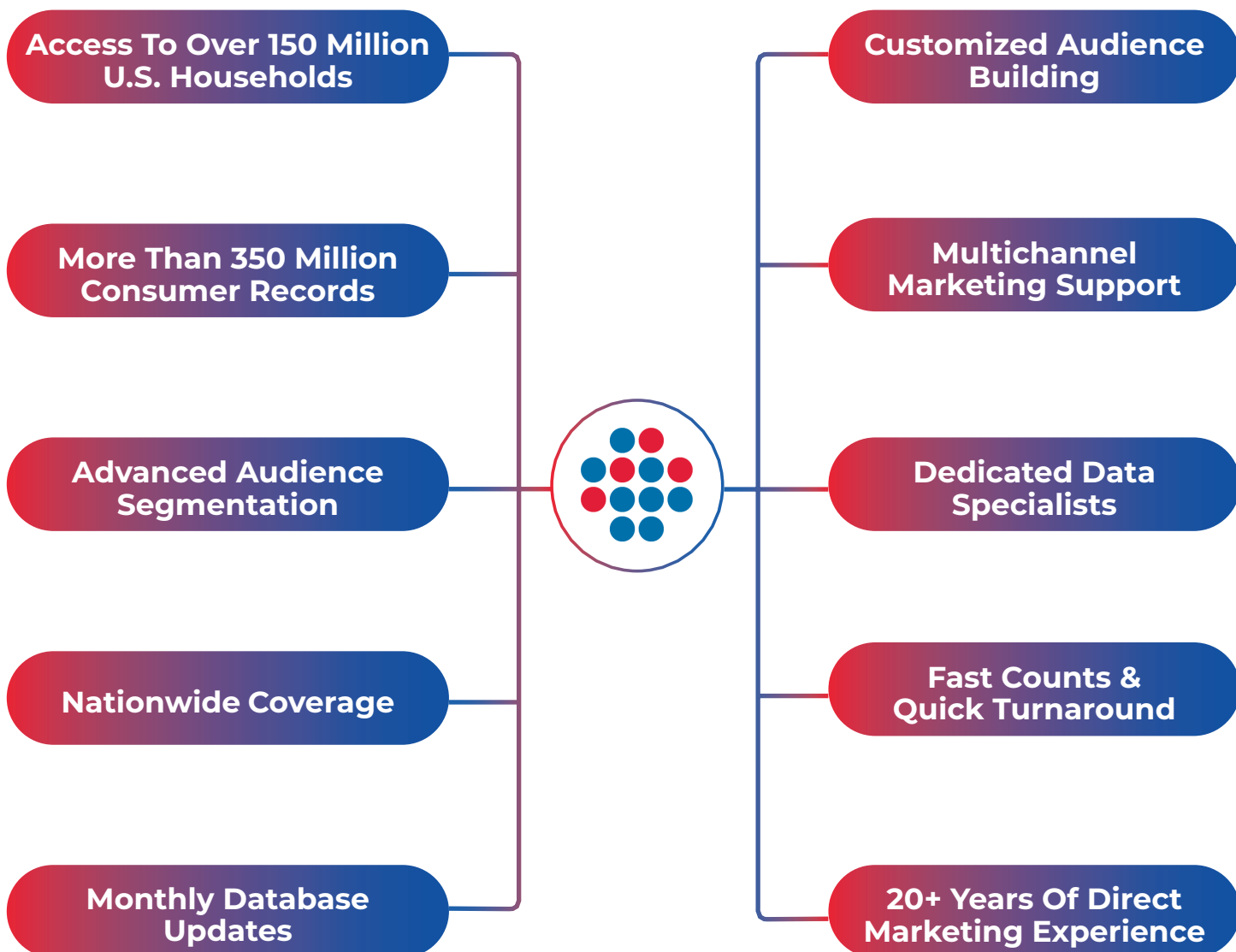
No matter your industry,
our team can help identify the
audience most likely to **respond**.

WHY MARKETERS CHOOSE AMERILIST

More Than Just A Data Provider

At AmeriList, we don't simply sell mailing lists. We help businesses build smarter customer acquisition strategies.

When you partner with AmeriList, you gain:



START REACHING BETTER PROSPECTS TODAY

The difference between an average campaign and a successful campaign often comes down to audience quality.

Let AmeriList help you identify, target, and reach the consumers most likely to become your next customers.

**Ready To Discover How Many Prospects
Are Available In Your Market?**

1.800.457.2899

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