

REACH THE RIGHT COMPANIES. CONNECT WITH DECISION MAKERS. GROW YOUR BUSINESS.

Business Audience Data & Mailing Lists





BUSINESS AUDIENCE DATA & MAILING LISTS

Connect With The Right Businesses, Decision Makers & Commercial Prospects

The success of your B2B marketing campaign starts with the quality of your audience.

AmeriList helps businesses identify, target, and connect with qualified companies, decision makers, executives, and business owners through one of North America's most comprehensive business marketing databases. With access to more than 20 million U.S. and Canadian businesses, we provide the audience intelligence needed to power successful lead generation, direct mail, telemarketing, email marketing, and multichannel customer acquisition campaigns.

Whether your goal is generating leads, setting appointments, increasing sales, expanding into new markets, or growing market share, AmeriList helps you reach the right business prospects with precision and confidence.

**MULTICHANNEL
SOLUTIONS
THAT DRIVE
GROWTH**



**BUSINESS
MAILING LISTS**



**EMAIL
AUDIENCES**



**DIGITAL
RETARGETING**



**TELEMARKETING
LISTS**

DATA DRIVEN B2B PROSPECTING

Successful business marketing begins with identifying the right prospects.

Our business audience data solutions help companies eliminate wasted outreach and focus their sales and marketing efforts on organizations most likely to purchase their products and services. By leveraging detailed firmographic, geographic, industry, and executive level targeting, businesses can build smarter campaigns that generate better leads and stronger ROI.

From local businesses and franchise locations to enterprise organizations and Fortune 1000 companies, AmeriList helps marketers connect with the businesses that matter most.

COMPREHENSIVE BUSINESS DATABASE SOLUTIONS

Our business audience data supports virtually every type of B2B marketing initiative.



Business Data Solutions Include

- ✓ Business Mailing Lists
- ✓ B2B Email Audiences
- ✓ Telemarketing Data
- ✓ Executive & Decision Maker Lists
- ✓ Industry Specific Business Audiences
- ✓ Small Business Targeting
- ✓ Corporate & Enterprise Data
- ✓ Professional & Occupational Lists
- ✓ Geographic & Radius Targeting
- ✓ SIC & NAICS Industry Data
- ✓ New Business Filings
- ✓ Franchise & Multi Location Businesses
- ✓ Specialty Business Audiences

REACH YOUR IDEAL CUSTOMER

Every company has a unique, ideal customer profile.

AmeriList helps businesses identify qualified prospects using detailed firmographic and business intelligence data that supports more personalized and effective marketing campaigns.



Target Businesses By

- ✓ Industry & Vertical Market
- ✓ SIC & NAICS Codes
- ✓ Annual Revenue
- ✓ Employee Size
- ✓ Years In Business
- ✓ Geographic Location
- ✓ Business Ownership Structure
- ✓ Public Or Private Status
- ✓ Franchise Affiliation
- ✓ Professional Specialization
- ✓ Growth Indicators
- ✓ Executive Title
- ✓ Business Email Address
- ✓ Direct Dial Telephone Numbers
- ✓ Website URL
- ✓ Social Media Presence

This level of precision helps improve lead quality, increase response rates, and maximize customer acquisition opportunities.



CONNECT DIRECTLY WITH DECISION MAKERS

Getting your message into the right hands is critical.

Our business database allows marketers to reach key decision makers and influencers responsible for purchasing decisions across virtually every industry.



Popular Executive Titles Include

- ✓ Business Owners
- ✓ Presidents
- ✓ Chief Executive Officers (CEO)
- ✓ Chief Financial Officers (CFO)
- ✓ Marketing Executives
- ✓ Operations Managers
- ✓ Human Resources Executives
- ✓ Purchasing Managers
- ✓ Information Technology Professionals
- ✓ Administrative Decision Makers
- ✓ And many more.



Get In Touch!

Unlock new opportunities with a complimentary market analysis and audience intelligence report, call 1.800.457.2899 today!



BUILT ON ACCURATE BUSINESS INTELLIGENCE

Better Data Creates Better Marketing Results.

Our business database is compiled from a wide variety of trusted public, private, online, and offline sources and is continuously updated and verified to maintain data quality and accuracy.

Data Sources Include



Government & Public Records

Secretary of State Filings, New Business Incorporations, SEC Filings, County Courthouse Records, Government Filings, and more.



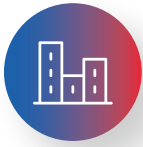
Industry & Professional Sources

Trade Publications, Business Magazines, Business Journals, Association Memberships, Trade Show Attendees, and more.



Commercial & Marketing Data

Business Purchases, Public Directories, B2B Catalogs & Buyers Lists, and more.



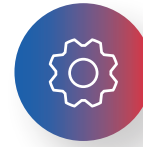
Corporate Intelligence

Annual Reports, Corporate Websites, Business Directories, Press Releases, and more.



Direct Business Verification

Telephone Verification, Surveys & Questionnaires, Daily Utility Connections and more.



Proprietary & Managed Data

Managed Data Sources, Self-Reported Data, Behavioral Data, NCOA Monthly, U.S. Postal Service, and more.

COMPILED & VERIFIED



**BUSINESS
DATABASE**

20M+

U.S. & CANADIAN
COMPANIES



Monthly Daily

Continuous data refresh to ensure accuracy and relevance.



Data Hygiene & Quality

Multi-step verification and processing to deliver clean, reliable data you can trust.



Compliant & Responsible

We follow strict data governance practices and all applicable privacy regulations.



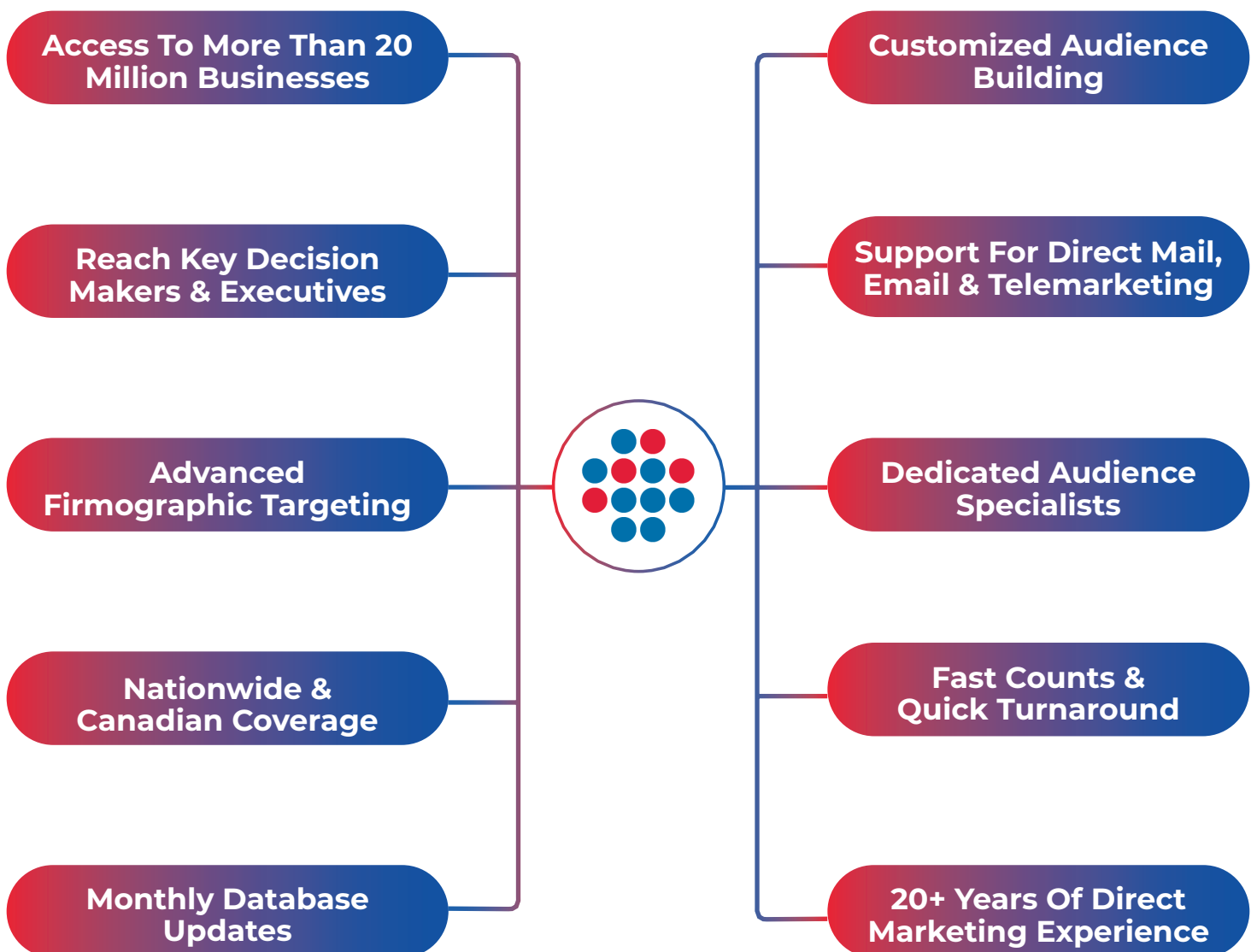
Built For Performance

Optimized for direct mail, phone, and digital marketing success.

WHY BUSINESSES CHOOSE AMERILIST

More Than A Business List Provider

AmeriList combines audience data, targeting expertise, and direct marketing experience to help businesses improve prospecting and customer acquisition performance. When you partner with us, you gain:



INDUSTRIES WE SERVE

Our business audience solutions support organizations across virtually every market segment, including:



INSURANCE
PROVIDERS



FINANCIAL SERVICES



MARKETING
AGENCIES



HEALTHCARE
ORGANIZATIONS



EDUCATION
INSTITUTIONS



PRINTERS &
DIRECT MAIL
COMPANIES



TECHNOLOGY
& SAAS
COMPANIES



MANUFACTURERS



COMMERCIAL
REAL ESTATE



INDUSTRIAL SERVICES



BUSINESS SERVICE
ORGANIZATIONS



TELECOMMUNICATIONS
PROVIDERS

No matter your industry, our team can help identify the businesses most likely to engage with your products and services.

START REACHING BETTER BUSINESS PROSPECTS TODAY

The difference between average prospecting and successful customer acquisition often comes down to audience quality.

Let AmeriList help you identify, target, and connect with the companies, decision makers, and executives most likely to become your next customers.

**Ready To Discover How Many Prospects
Are Available In Your Market?**

1.800.457.2899

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sales@amerilist.com

