

SMARTER MARKETING STARTS WITH BETTER DATA

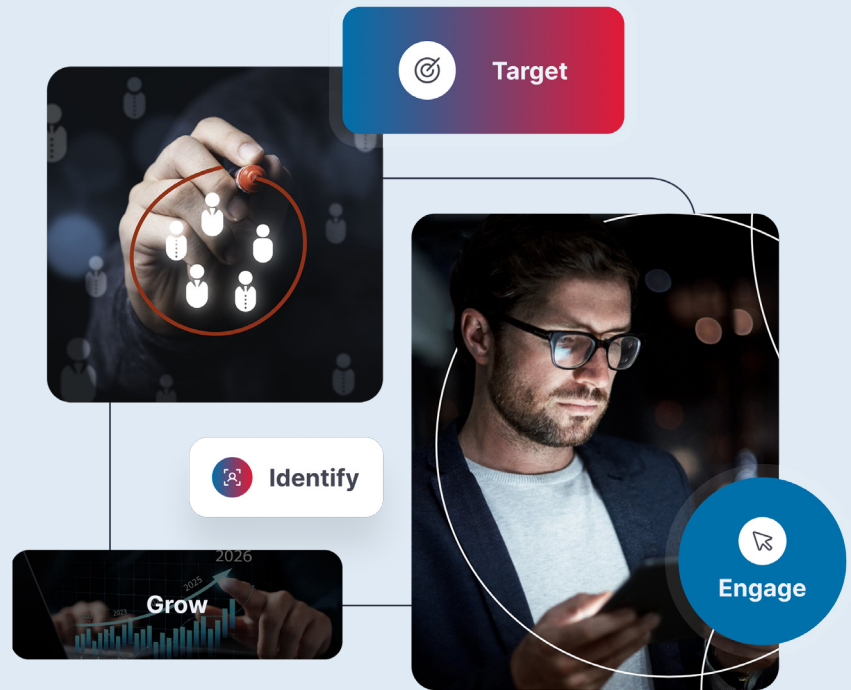
Target The Right Audience. Drive Better Results.

GROW YOUR BUSINESS WITH DATA DRIVEN MARKETING SOLUTIONS

At AmeriList, we help businesses identify, reach, and engage the right audience through powerful data driven marketing solutions.

Since 2002, we have partnered with companies to deliver targeted audience data, direct marketing services, email marketing, print production, creative solutions, and digital marketing strategies designed to generate measurable growth.

From startups to enterprise organizations, agencies to nonprofits, healthcare to retail, our solutions are built to help brands acquire new customers, improve marketing performance, and maximize return on investment.



Your Marketing Partner From Data to Deployment. All Under One Roof.

We provide integrated marketing solutions that combine:



Audience Data & Mailing Lists



Creative & Design Services



Email Marketing Solutions



Digital Marketing Solutions



Data Enhancement Hygiene



Web & Landing Page Development



Direct Mail & Printing



Multi-Channel Campaign Strategy

WHY BUSINESSES CHOOSE US

More Than Data. A Strategic Marketing Resource.

Today's marketing landscape is more competitive than ever. Success requires more than just data. It requires *strategy, targeting, technology, and execution.*

We help businesses cut through the noise by delivering targeted marketing solutions built around precision, performance, and partnership.

What Sets Us Apart





Reach The Right Audience. Drive Better Results.

AUDIENCE DATA & MAILING LIST SOLUTIONS

Reach The Right Prospects With Precision

Your marketing is only as effective as the audience behind it.

We help businesses identify and connect with qualified prospects using highly targeted consumer and business data solutions.

Whether your objective is direct mail, telemarketing, email marketing, or digital advertising, our audience solutions help you focus your marketing dollars on the prospects most likely to respond.

BUSINESS DATA SOLUTIONS

Access over 20 million active U.S. and Canadian Businesses and the Executives who run them using customized demographic and firmographic targeting.



Business Audience Options Include

- ✓ Industry & SIC Codes
- ✓ Executive Titles & Decision Makers
- ✓ Company Size & Revenue
- ✓ Small Business Owners
- ✓ Healthcare & Medical Professionals
- ✓ Financial & Insurance Professionals
- ✓ B2B Email Audiences
- ✓ New Businesses
- ✓ Minority Owned Businesses
- ✓ Fortune 500 & Enterprise Companies

CONSUMER DATA SOLUTIONS

Connect with the Right Consumers at the Right Time Using Access to 150 Million U.S. Households and 350 Million Individuals Enhanced with Powerful Demographic, Psychographic, and Behavioral Targeting.



Consumer Audience Options Include

- ✓ Age & Household Demographics
- ✓ Income & Net Worth
- ✓ Homeowners & Renters
- ✓ Lifestyle & Behavioral Data
- ✓ Purchase Activity
- ✓ New Movers & Pre-Movers
- ✓ Registered Voters
- ✓ Automotive Owners
- ✓ Parents & Families
- ✓ Seniors & Medicare Audiences
- ✓ Donors & Nonprofit Supporters
- ✓ Specialty Interest Audiences

WHO IS YOUR IDEAL PROSPECT?

Transform data into opportunity with custom audience profiles using insights & behavioral intelligence.

Age: 28-42

Shops Online
Frequently

Moved Within
Last 12 Months

Household
Income: \$125K+

Supports
Nonprofits



An overhead view of a business meeting around a white table. Several people in business attire are gathered around the table, which has laptops, a tablet displaying charts, a small potted plant, and other office supplies. The scene is brightly lit, suggesting a modern office environment.

Turn Data Into Opportunity

DATA PROCESSING, HYGIENE & ENHANCEMENT

Improve The Quality Of Your Customer Data

Your database is one of your company's most valuable assets. We help businesses clean, enhance, validate, and optimize customer data for stronger marketing performance.



Data Hygiene Services

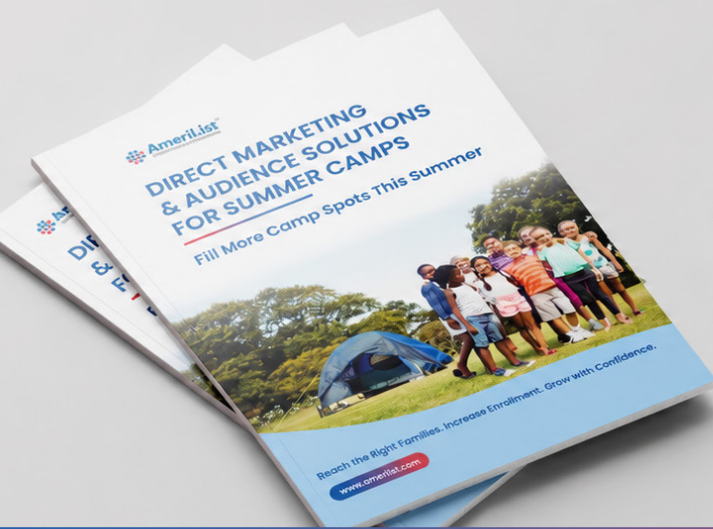
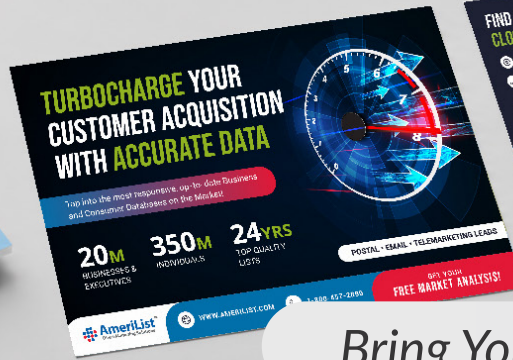
- ✓ NCOA & Change of Address Processing
- ✓ Address Validation & Standardization
- ✓ Merge Purge Processing
- ✓ Duplicate Elimination
- ✓ Deceased Suppression
- ✓ DNC Scrubbing
- ✓ Email Verification
- ✓ Postal Presort



Data Enhancement Services

- ✓ Email Append
- ✓ Phone Append
- ✓ Reverse Email Append
- ✓ Reverse Phone Append
- ✓ Demographic Append
- ✓ Firmographic Append
- ✓ Mobile Append Services

Cleaner data means better deliverability, stronger response rates, and more effective campaigns.



Bring Your Brand to Life

CREATIVE & DESIGN SERVICES

Effective Marketing Starts With Strong Creative

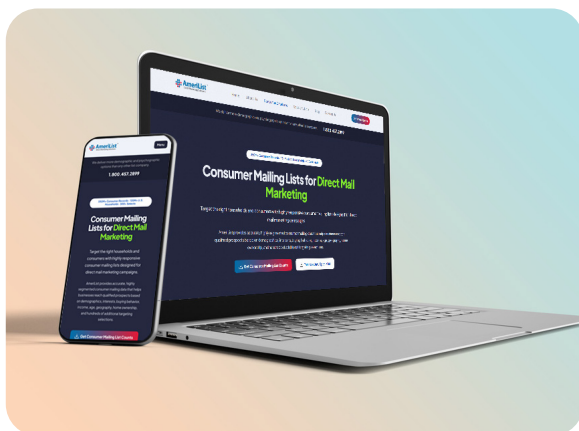
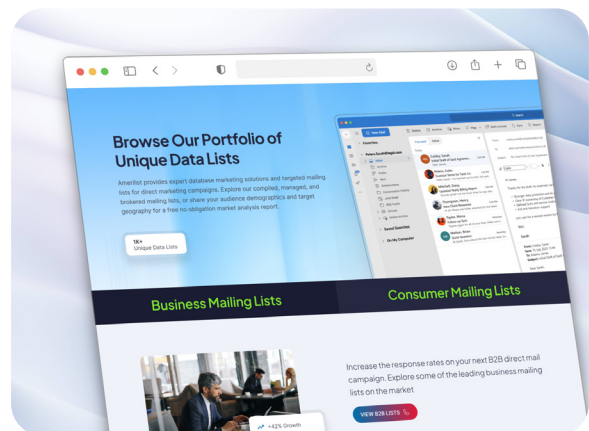
Our creative team develops compelling designs and messaging that help brands stand out, engage audiences, and drive action.



Our Creative Services Include

- ✓ Graphic Design
- ✓ Brochures & Sales Materials
- ✓ Direct Mail Creative
- ✓ Responsive HTML Emails
- ✓ Copywriting & Content Development
- ✓ Branding & Logo Design
- ✓ Landing Pages & Web Graphics
- ✓ Digital Advertising Creative

We combine strategy, design, and messaging to create marketing materials that not only look great, but perform.



PRINT & DIRECT MAIL SOLUTIONS

AmeriList provides complete direct mail production and print marketing services designed to help businesses connect with prospects offline in a highly targeted and measurable way.



Print & Mail Services Include

- ✓ Postcards
- ✓ Brochures
- ✓ Sales Flyers
- ✓ Self Mailers
- ✓ Booklets & Catalogs
- ✓ Lettershop Services
- ✓ Envelope Printing
- ✓ Variable Data Printing
- ✓ Promotional Products
- ✓ Digital & Offset Printing

DIGITAL MARKETING SOLUTIONS

Today's customers engage across multiple platforms and devices. We help businesses increase visibility, strengthen digital presence, and generate leads through modern digital marketing strategies.



Our Digital Services Include

- ✓ Website Design & Development
- ✓ SEO & Search Optimization
- ✓ Landing Page Development
- ✓ Social Media Marketing
- ✓ Digital Advertising
- ✓ Retargeting Solutions
- ✓ Multi-Channel Campaign Strategy

EMAIL MARKETING SOLUTIONS

Email marketing remains one of the most effective and measurable ways to connect with customers and prospects.

We provide both permission-based email marketing solutions and targeted email audience data to help businesses expand their reach and drive response.



Our Email Marketing Services Include

- ✓ Permission Based Email Marketing
- ✓ Targeted Email Audiences
- ✓ Responsive HTML Email Design
- ✓ Campaign Deployment
- ✓ Audience Segmentation
- ✓ Reporting & Analytics
- ✓ Email Append Services
- ✓ Email Hygiene & Verification

Whether you need fully managed email marketing or audience data for your own deployment, we can help power your outreach.

Open Rate

Clicks

Deliverability

INDUSTRIES WE SERVE

AmeriList supports organizations across a wide range of industries including



**HEALTHCARE
& MEDICAL**



**INSURANCE &
FINANCIAL SERVICES**



REAL ESTATE



**CONSTRUCTION
& CONTRACTORS**



MANUFACTURING



**TRANSPORTATION
& LOGISTICS**



**WHOLESALE
& RETAIL**



**RESTAURANTS &
FOOD SERVICE**



**HOSPITALITY
& TOURISM**



EDUCATION



**TECHNOLOGY &
SOFTWARE**



**PROFESSIONAL
SERVICES**



AUTOMOTIVE



**ENERGY &
UTILITIES**



**AGRICULTURE
& FARMING**



TELECOMMUNICATIONS



**MEDIA &
ENTERTAINMENT**



**NONPROFIT
ORGANIZATIONS**



**GOVERNMENT &
PUBLIC SECTOR**



**PERSONAL
SERVICES**

WE DON'T JUST MEET INDUSTRY STANDARDS... WE RAISE THEM!

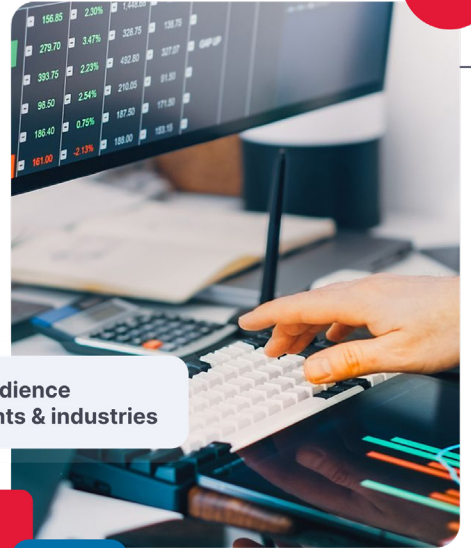
Since 2002, we have been empowering organizations with the audience intelligence and marketing solutions needed to grow.

By combining high-quality data, advanced targeting, and multi-channel marketing expertise, we help our clients reduce waste, improve response rates, and maximize return on investment.

From audience discovery to campaign execution, we're more than a data provider.



50+ Audience
segments & industries



We're Your Partner In Smarter Marketing.

**Better Data.
Better Audiences.
Better Results.**



TARGET. CONNECT. GROW.

Your Next Best Customer Is Waiting.

Whether you're launching a direct mail campaign, expanding your email marketing reach, enhancing your customer data, or building a multichannel strategy, we provide the audience intelligence, marketing solutions, and expertise to help you achieve measurable results.

Let's Start Growing Your Business Today.

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