

# Soho Business Database

Total Universe: 2,066,341  
Base Rate: \$85.00/M



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## Description Summary

More and more individuals are leaving the confines of big business to pursue their entrepreneurial spirit. If you are trying to reach these dynamic brave new business owners then look no further than our SOHO Business Mailing List. It provides access to small office – home office business owners who operate their company out in their home. These home businesses are in constant need of new services to sustain their operation and fuel growth. Be there first when the need arises for advertising, printing, computer supplies, telephone equipment, upgrades or even a move to commercial property. Contact a list manager today for more information or counts by industry, geography or one of many other selections!

## How Our Data is Compiled

Our multi-sourced national home-based business database is compiled by combining a wide range of sources which enables us to deliver a unique B2B marketing list. The information within our soho business mailing list is generated from multiple public and private sources including Yellow Pages, Government Data, White Pages, SEC Filings, Annual Reports, Business Magazines and Industry Newspapers. We ensure the most accurate data by actively telephone verifying the entire list multiple times annually. This enables us to keep our records up-to-date.

## Consider the Facts

- \$427 billion per year is made by Home Based Business
- Every 12 seconds, a new home business starts up
- After 3 years of business, 70% of all home businesses are successful
- 44% of home-based businesses are started for under \$5,000

## Recommended Usage

Our SOHO Business mailing list is the ideal solution for insurance agencies, office supplies, b2b magazines, product manufacturers, security professionals, accounting professionals, investment bankers, technical support personnel, trade show planners and many more!

## Market Type

US Business

## List Channels

Postal, Email, Telemarketing

## Source

Compiled Data  
Direct Response

## Output Options

Electronic, Printed

## Update Cycle

Monthly

## Minimum Order

Quantity: 5000

## Net Name

Inquire

## Exchanges

Please Inquire

## Reuse

Please Inquire

## Cancellation Charges

Please Inquire

## Commission

20% commission will be paid to registered agencies and brokers. Volume discounts are available.

## Popular Selections (for additional selections please inquire)

Employee Size	Business Owners	Email Address
Sales Volume	Number of Employees	Demographics
SIC & NAICS Codes	Location	Fax Number

For additional information or list counts, contact your representative or list manager at 1.800.457.2899