

New Movers

Universe: 13,684,574 Average 30 Day Hotline: 1,262,714

Average Weekly Hotline: 59,436 Base Rate: \$95.00/M



visit us online at amerilist.com

Description Summary

Welcome to the neighborhood! Each year millions of Americans move into a new home. We know for a fact that new movers respond to direct mail offers because they are looking to establish relationships within their new community. At AmeriList, we've made it easy to target individuals that have recently moved with the debut of our New Movers Mailing List. Our new movers' database contains up to 30% more new movers, demographic selections, and mortgage data than other major new mover marketing lists. Our New Mover Database boasts unparalleled coverage and accuracy because we go the extra mile to ensure that the data is accurate by incorporating a wide range of sources during the compilation process. By utilizing our patented home vacancy tracking technology, we are able to see each home as soon as it is vacated, this partnered with our live Telco connect and proprietary sources allows us to deliver the most comprehensive new mover database in the country. With our satisfaction guarantee you can be confident that your message will get to actual new movers. We combine our tracking technology with US postal service updated records and in addition we verify the data against our U.S. Consumers Database. Start growing your business today! Call an agent and get a free count report of our highly responsive new mover database today.

How Our Data is Compiled

Our New Movers Database is derived from a multitude of qualified "Homes-for-Sale" newspaper listings, online "Homes-for-Sale" websites, and new phone connections. A portion of our database is self-reported. National real estate feeds are sourced and the data file is aggregated on a daily basis, which makes the accuracy of our hotline file superior to other compilers. This file is matched to our consumer database for enhanced data elements. CASS and NCOA certifications are utilized to ensure further accuracy.

Consider the Facts

- 78% of American consumers hire professional movers to transport their belongings to their new home
- The average American household is comprised of 2.61 residents
- New movers typically spend \$9,400 on purchases for the home within 90 days of moving
- 20.9 million U.S. consumers moved to a new home in 2013
- The median household income in the U.S. is \$53,065

Recommended Usage

Our New Mover Database is the ideal solution for: Auto Services, Banking, Catalogs, Credit Cards, Health, Home Improvement and Furnishings, Lawn and Garden Services, Newspaper and Magazine Offers, Professional Services, Retail/Restaurant Promotions, and many more.

Popular Selections (for additional selections please inquire)

Geography \$5.00/M | Phone Number \$20.00/M | Income \$5.00/M | Email \$25.00/M

List ID

ALD748

Market Type

B2C, U.S. Consumer

List Channels

Postal, Email, Telemarketing

Source

Compiled Data and Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5000

Price: \$475

Net Name

Floor: 85%

Minimum Quantity: Inquire

Run Charge: Flexible

Exchanges

Available

Reuse

Available 50%

Cancellation Charges

All orders canceled after shipping will be billed at 50% of the original order, in addition to any applicable shipping charges.

Commission

20% commission will be paid to registered agencies and brokers. Volume discounts are available.

Sample Mail Piece Required

For additional information or list counts, contact your representative or list manager at 1.800.457.2899