

# Motorcycle Owners

Total Universe: 7,565,072

Base Rate: \$55.00/M



visit us online at [amerilist.com](http://amerilist.com)

## Description Summary

If you are trying to reach Motorcycle owners, look no further. Our specialized mailing list has been the leading provider for over 25 years in responsive data of consumers who own motorcycles and have a high interest in spending their time on the road. This list is updated monthly and not only contains individuals who currently own these vehicles, but also those who plan to own them shortly.

With a composition of leisure riders as well as lifestyle owners; this file has more detail data elements than any other motorcycle owner list. We can give you access to over 700 model styles, as well as detailed information like purchase date, etc...

These individuals all cherish the ability to explore and be free. This mailing list is perfect for any marketing professional looking to reach a demographic that has disposable income and enjoys the outdoors as well as these various alternative vehicles. Suggested usage: Catalogs, Videos, Apparel, Vacation Offers and much more!

## How Our Data is Compiled

This list is perfect to target the unique market of motorcycle owners. Perfect for motorcycle dealerships, and companies that sell motorcycle parts, apparel, safety gear and magazines.

## Consider the Facts

- 92 percent of motorcycle owners are male
- Average age of motorcycle owner is 41
- The average amount of miles put on a motorcycle annually is 6,000-8,000
- Majority of motorcycle owners ride 100-200 days a year

## Recommended Usage

Our Motorcycle Owners mailing list contains individuals who currently own these vehicles, and also those who plan to own them shortly. We can give you access to over 700 model styles, as well as detailed info such as purchase dates with detailed transaction data and demographics information.

## Sample Mail Piece Required

## Market Type

U.S. Consumer

## List Channels

Postal, Email & Telemarketing

## Source

Compiled Lists

## Output Options

Electronic, Printed

## Update Cycle

Monthly

## Minimum Order

Quantity: 5000

Price: \$375

## Net Name

Inquire

## Exchanges

Inquire

## Reuse

Inquire

## Cancellation Charges

Inquire

## Commission

20% commission will be paid to registered agencies and brokers. Volume discounts are available.

## Popular Selections (for additional selections please inquire)

Individual Age  
HH Income  
Marital Status  
Net Worth  
Religion  
Lifestyle

Occupation  
Home Owner / Renter  
Presence of Children  
Gender  
Ethnicity  
Purchasing Power

Credit  
Education  
Donor  
Dwelling Type

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing Lists • List Management • List Brokerage • Data Processing

40 Ramland Rd South Ste 203B Orangeburg, NY 10962 • 845.362.6737 • [info@amerilist.com](mailto:info@amerilist.com)