

# U.S. Mobile Telephone Database

Total Universe: 77,460,877

Base Rate: \$60.00/M



visit us online at [amerilist.com](http://amerilist.com)

## Description Summary

Did you know, 91% of all Americans now own a cell phone? In fact over 30% of American households have ditched their landline services in favor of cell phones. As a result, there are now more opportunities for location-based services, mobile application services and multi-channel marketing. There is no denying it... It can be a challenge for businesses to identify cellular phone numbers in order to stay compliant with the TCPA – If you need to need to find accurate mobile or cell phone numbers either for data append or validation we give you access to more data than any other compiler. Our multi sourced cellular telephone database brings together a unified resource that is comprised of all mobile phone numbers in the united states. Now you can count on AmeriList to find those hard-to-reach cell phone prospect we are the number one aggregator of enhanced wireless telephone numbers with associated contact details.

## How our Data is Compiled

The AmeriList Cell Phone Database is derived from a multitude of online paths. Data is pulled from the sources using the wireless NPA/NXX blocks (area codes and prefixes dedicated to cell phones) as well as the ported lines (home phones that have been ported to wireless) database.

## Consider the Facts

- If you're not utilizing AmeriList's cell phone database, you're missing out on over 30% of the American population as one in three households have disconnected their landline phones in favor of cell phones.
- 700,000 Americans discontinue their landline service every day.
- Recent studies suggest landlines will become obsolete by the year 2025!
- 67% of American cell phone owners admit to checking their phone for messages, calls, alerts and notifications even if they did not notice their phone ringing or vibrating.
- 60% of Americans have access to the internet on their cell phone and 34% of those cell phone owners use their phone as their main source of internet access.

## AmeriList Can Help You:

- Identify opt-in wireless contacts
- Verify addresses associated with a wireless number
- Append additional information to a wireless number
- Mobile Append to enhance current customer/in-house file
- Landlines available upon request (where available)

## Popular Selections (for additional selections please inquire)

Date of Birth	\$10/M	Length of Residence	\$5/M	Religion	\$10/M	Interests	\$5.00/M
HH Income	\$10/M	Home Value	\$5/M	Credit Card Type	\$10/M	Occupation	\$5.00/M
Marital Status	\$5/M	Ethnicity	\$5/M	Net Worth Ranking	\$5/M		
Home Owner	\$5/M	Language Spoken	\$10/M	Pet Owners	\$5/M		

## Market Type

U.S. Consumer

## List Channels

Telephone, SMS

## Source

Online NPA/NXX Blocks, Ported Lines

## Output Options

Electronic, Printed

## Update Cycle

Monthly

## Minimum Order

Quantity: 5,000

Price: \$300.00

## Net Name

Floor: 85%

Minimum Quantity: 50,000

Run Charges: \$3.00 / M

## Exchanges

Please Inquire

## Reuse

Please Inquire

## Cancellation Charges

Please Inquire

## Commission

A standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts contact your representative or list manager, at 1.800.457.2899



## U.S. Mobile Database

**Total Universe: 77,460,877**

**Universe Rate: \$60.00/M**

### Want to Know More About How our Data is Compiled?

The AmeriList US Mobile Telephone Database is compiled from a wide variety of online sign-up forms and landing pages associated with online co-registration forms and online banner advertising.

Names, addresses, cell phone numbers and landline information is captured from over 1,000 online paths (URLs).

After information is gathered, each captured cell phone number is processed through our NPA/NXX blocks and ported lines database to insure that captured numbers are, indeed, cell phone numbers.

Once all numbers are verified and confirmed as mobile phone numbers, we process each number through our 220 million consumer database to enhance each number with elements outlined in the data dictionary.

Matches are made on an individual basis rather than a household basis because in general, there is more than one mobile phone carrier within a given household.

### Contact your Representative

Theresa Coe,  
for more information on this list.  
800.457.2899, ext. 308