

Description Summary

Since 1989, Senior Source List has been compiling the most accurate and comprehensive senior marketing data. We have helped thousands of insurance marketers find the best leads for Medicare / Medigap insurance. Whether you are looking for prospects turning 65, or individuals who are actively looking for Medicare supplement insurance plans or products, we can help. Our Medigap insurance marketers have the ability to pinpoint leads by a diverse number of customizable demographic selections. Medicare supplement leads can be pulled by state, county, city, zip code or even a radius around your address. If you would like to start enrolling more members into your Medicare plan call one of our list providers today.

How our Data is Compiled

Our data is compiled using more sources than any other compiled consumer database in the industry, including phone directories, surveys, U.S. Census Data, voter registration, product and warranty information, credit card transactions, mail order purchases, real estate, magazine subscriptions, as well as deed and transaction data. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- Medicare Supplement Insurance holders generally have less than \$200,000 in assets.
- 7.9 million Americans are currently enrolled in Medicare Supplement Insurance policies
- Approximately 430,000 Americans will apply for Medicare Supplement Insurance this year

Recommended Use

The AmeriList Medicare Supplement Leads Database is the perfect solution for a variety of offers such as retail offers, insurance offers, investments, annuity, long-term care, magazines, travel, credit cards, and reverse mortgages.

Popular Selections (for additional selections please inquire)

Telephone	\$10.00/M	Approaching Eligibility	\$7.00/M	Date of Birth	\$5.00/M	Income	\$5.00/M
Emails	\$40.00/M	Ethnicity	\$5.00/M	Homeowners	\$7.00/M	Lifestyle Selects	\$5.00/M

Market Type

U.S. Consumer

List ID

ALD786

List Channels

Postal, Email, Telemarketing

Source

Compiled, Direct Response, Self Reported

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$325

Net Name

Floor: 85%
Minimum Quantity: Inquire
Run Charges: Flexible

Exchanges

Available

Reuse

Please Inquire

Sample Mail Piece Required

Cancellation Charges

All orders canceled after shipping will be billed at 50% of the original order, in addition to any applicable shipping charges.

Commission

20% commission will be paid to registered agencies and brokers. Volume discounts are available.

Contact Your Senior Source Representative For More Information: 800.882.9930