

Medicaid Recipients

Total Universe: 6,914,277
Base Rate: \$90.00/M



visit us online at amerilist.com

Description Summary

Reach Americans whose health insurance is covered by Medicaid. These men and women tend to be on fixed incomes. They also regularly find themselves scraping by in order to cover increasing deductibles, co-payments and medical charges.

How Our Data is Compiled

Our data is compiled using more sources than any other compiled consumer database in the industry, including: Phone Directories, Surveys, State Board Records, Medicare/Medicaid Government Data, Medical & Healthcare Plans, Insurance Questionnaires, Seminar Attendees, US Census Data, Voter Registration, Product & Warranty Information, Credit Card Transactions, Mail Order Purchases, Real Estate, Magazine Subscriptions, as well as Deed & Transaction Data.

Consider the Facts

- Medicaid recipients generally have less than \$80,000 in assets
- 9.2 million Americans are currently enrolled in Medicaid Insurance Plans
- Approximately 212,000 Americans will apply for Medicaid Insurance this year

Recommended Usage

The AmeriList Medicaid Recipients database is the perfect solution for a variety of offers such as: Retail offers, Insurance offers, Investments, Annuity, Long Term Care, Magazines, Travel, Credit Cards, Reverse Mortgage.

Sample Mail Piece Required

Market Type

U.S. Consumer

List Channels

Postal, & Telemarketing

List ID

ALD789

Source

Compiled

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$450

Net Name

Floor: 85%
Minimum Quantity: Inquire
Run Charge: Flexible

Exchanges

Available

Reuse

Inquire

Cancellation Charges

All orders canceled after shipping will be billed at 50% of the original order, in addition to any applicable shipping charges.

Commission

20% commission will be paid to registered agencies and brokers. Volume discounts are available.

Popular Selections (for additional selections please inquire)

Telephone	\$10.00/M		Ethnicity	\$5.00/M		Income	\$5.00/M
Date of Birth	\$5.00/M		Homeowners	\$7.00/M		Lifestyle Selects	\$5.00/M

For additional information or list counts, contact your representative or list manager at 1.800.457.2899