

# CareSecure Connections Long-Term Care Policy Holders

**Total Universe: 6,897,221**

**Base Rate: \$125.00/M**

**Phone Rate: +\$10/M**

## Description Summary

Amerilist Long Term Care Insurance Policy Holders Mailing, Telemarketing & Email List: Unlock the potential of a highly responsive audience with Amerilist's Long Term Care Insurance Policy Holders database. This comprehensive list features consumers, primarily seniors, who have proactively invested in convalescent or long-term care insurance policies. These forward-thinking individuals are planners who prioritize their financial security and the future well-being of themselves and their families.

## How Our Data Is Compiled

Our database of long-term care policy holders is aggregated using a diverse range of sources, including public records, and both online and offline proprietary channels. This includes direct mail surveys, sweepstakes entries, product and warranty registrations, credit card transactions, mail order purchases, magazine subscriptions, and more. We take tremendous pride in maintaining the highest quality contact information and address deliverability. To ensure an unmatched level of accuracy, we update the database monthly and process it against the USPS National Change of Address (NCOA) system, Zip+4 coding, and CASS certification. This meticulous approach guarantees that when you use our data, you're accessing one of the most reliable and comprehensive lists available, enabling you to connect with your ideal prospects effectively.

## Consider The Facts

- **Future Planners:** Long-term care policyholders are proactive individuals focused on financial security and future healthcare needs.
- **Higher Income and Net Worth:** These consumers typically have above-average income and net worth, making them ideal prospects for premium products and services.
- **Health-Conscious and Family-Oriented:** Policyholders are health-focused and often make decisions with their family's well-being in mind, making them receptive to health and wellness offerings.

## Recommended Usage

With policies that typically cover some or all of the costs associated with nursing home care, these consumers are ideal prospects for a variety of products and services, including investment planning, supplemental insurance coverage, healthcare services, and low-cost prescription alternatives.

## Popular Selections (for additional selections please inquire)

Age  
Gender  
Geography  
DOB

Household Income  
Credit Score  
Ethnicity  
Presence of Children

Occupation  
Buying Habits  
Language Spoken  
Homeowner Status

**Market Type**  
U.S. Consumer

**List Channels**  
Postal, Email & Telemarketing

**Source**  
Direct Response, Self-Reported

**Update Cycle**  
Monthly

**Minimum Order**  
Quantity: 5,000  
Price: \$625.00

**Net Name**  
Floor: 85%  
Minimum Quantity: 25,000  
Run Charges: \$10.00 / M

**Exchanges**  
Please Inquire

**Reuse**  
Please Inquire

**Cancellation Charges**  
Please Inquire

**Sample Mail  
Piece Required**  
Please Inquire

**Commission**  
Standard 20%  
broker/agency commission  
is extended to all  
trade partners.

For additional information or list counts, contact your representative or list manager at 1.800.457.2899