

Affluent Jewish Donors

Total Universe: 515,809

Phones: 340,459

Base Rate: \$95.00/M



visit us online at amerilist.com

Description Summary

The AmeriList Affluent Jewish Donor file is a nation-wide file that contains today's actively involved Jewish communal leaders. At a time of apprehension for Jewish solidarity and community involvement, these dedicated donors have proven themselves time and again by donating to Jewish charitable and communal causes, including: museums, schools and community centers, as well as subscribing to Jewish newspapers and periodicals.

How our Data is Compiled

Our Affluent Jewish Donors Master File is compiled using multiple sources including: Lifestyle Questionnaires, Memberships, Internet/On-Line Surveys, Off-line Surveys, Opt-in Email, Newsletters, Direct Response, Publications, Compiled Lists and Controlled Circulations. This responsive Jewish donor list is enhanced with demographic and psychographic data from the AmeriList national consumer database.

Consider the Facts

- 76% of Jewish donors say they made a charitable donation last year.
- 79% of Jewish donors only support Jewish organizations
- 62% of non-profits say they raise more money in November and December.
- Women tend to donate more than men; older people give more than younger people.

Recommended Usage

This file is a wonderful source for Jewish based 501(c)(3) organizations and any other 501(c)(3) organizations looking to boost their fundraising efforts.

Popular Selections (for additional selections please inquire)

Age	\$5/M	Presence of Children	\$5/M	Health Topics	\$5/M	Veterans	\$5/M
Geography	\$5/M	Phone	\$10/M	International Aid	\$5/M	Community/Charities	\$5/M
Gender	\$5/M	Childrens Interests	\$5/M	Political	\$5/M	Other Issues	\$5/M
HH Income	\$5/M	Environmental Issues	\$5/M	Religious	\$5/M		

Market Type

U.S. Consumers

List Channels

Postal, Email, Telemarketing

List ID

ALD409

Source

Direct Response, Surveys, Mail Order Buyers

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$475.00

Net Name

Floor: 85%

Minimum Quantity: 50,000

Run Charges: \$7.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Commission

A standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing Lists • List Management • List Brokerage • Data Processing

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