

International Travelers Database



visit us online at amerilist.com

Total Universe: 4,180,161 Base Rate: \$65.00/M

Description Summary

These international travelers are a high end, affluent group of consumers. This database is compiled of US consumers that enjoy traveling outside of the United States and exploring the world. They have the resources available to purchase high ticket items such as international travel packages, first class flight tickets, and luxury hotel rooms. These consumers have indicated that they would like to receive information regarding these activities.

Using the multiple selects we offer such as age, income, gender, ethnicity, and presence of children, you are sure to pinpoint your next best prospect. This list is growing monthly and is constantly being processed to ensure accuracy.

Don't waste time using other lists that don't perform. Grab hold of this list today and let it take your marketing to the next level. If your product is geared towards high end consumers who have money to spend then this list is essential to your marketing efforts.

How Our Data is Compiled

Our multi-sourced American International Travelers database is derived from a wide range of sources including Yellow Pages, Government Data, White Pages, and email subscriptions of consumers who requested to get more information on luxury travel trips, meaning these consumers will be willing to respond. By aggregating data from a wide network of publishers, we deliver the industry leading B2B marketing list to travelers.

Consider the Facts

- The average age of leisure travelers is 47.5 years old
- Fewer adults are traveling with children
- \$1.5 trillion in travel & tourism total sales
- There are 61,000 people in the air over the U.S. at any given time on any given day.
- One out of eight jobs in the U.S. depends on travel and tourism

Recommended Usage

This list is perfect to target to these adventurous consumers if you are in any of these fields:

- International Travel Offers
- Real Estate Investment Offers
- Magazine Subscriptions
- Time Share Offers
- Credit Card Offers
- Guided and private Touring
- All-Inclusive Vacation Resorts
- Travel Insurance & Upscale Luggage Retailers
- Travel Rewards Programs
- Private and Charter Jets
- Apparel Offers
- Spas/ Resorts
- Luxury Cruises
- Exotic International Destinations

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Direct Response
Compiled Lists
Opt-In-Email
Postal Records

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5000
Price: \$375

Net Name

Inquire

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Commission

20% commission will be paid to registered agencies and brokers. Volume discounts are available.

Sample Mail Piece Required

Popular Selections (for additional selections please inquire)

Individual Age	Marital Status	Occupation	Presence of Children	Credit	Donor
HH Income	Net Worth	Home Owner / Renter	Gender	Education	Dwelling Type

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing Lists • List Management • List Brokerage • Data Processing

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