

Hunters and Fishermen Database



Total Universe: 8,000,000
Base Rate: \$90.00/M

visit us online at amerilist.com

Description Summary

Ahh... the smell of fresh air and the majesty of the great outdoors consumes the minds of the hunters and fishermen within this extensive database. Every hunter and fisherman in our database has renewed his or her state license for hunting or fishing in the last year. Our data comes directly from individual state wildlife commissions, which means we have the most accurate and most deliverable data on the market. Call us today to test drive this exclusive database!

How Our Data is Compiled

This exclusive database is sourced directly from individual U.S. state wildlife license agencies and is updated on an annual basis.

Consider the Facts

- \$22.9 billion is spent annually on all hunting expenditures
- 25% of hunters are between the ages 35 and 44
- The majority of anglers are aged around 49 years
- American fishermen go fishing for an average of 58 days per year

Recommended Usage

Our Hunters and Fishermen Database is the ideal solution for fishing or hunting clothing and supplies, association memberships, and more.

Sample Mail Piece Required

List ID

ALD810

Market Type

B2C, U.S. Consumer

List Channels

Postal

Source

U.S. Individual State Wildlife License Agency

Output Options

Electronic, Printed

Update Cycle

Annual

Minimum Order

Quantity: 5000

Price: \$450

Net Name

Floor: 85%

Minimum Quantity: 50,000

Run Charge: \$7.00/M

Exchanges

Available

Reuse

Available 50%

Cancellation Charges

Inquire

Commission

20% commission will be paid to registered agencies and brokers. Volume discounts are available.

Popular Selections (for additional selections please inquire)

Local Hunter/Fisherman
Traveling Hunter/Fisherman

Gender
Hunter

Fisherman

For additional information or list counts, contact your representative or list manager at 1.800.457.2899