

# Eyeglass and Contact Lens Wearers



visit us online at [amerilist.com](http://amerilist.com)

Total Universe: 5,822,544

Base Rate: \$95.00/M

## Description Summary

Vision and eye related ailments are amongst the most prevalent chronic healthcare issues in the United States. If you are trying to reach consumers that have purchased and wear eyeglasses or contact lenses then you must test the Eyeglass and Contact Lens Wearers database. These individuals suffer from various vision related ailments such as cataracts, glaucoma or retinitis pigmentosa just to name a few. Combine this with a broad array of selectable demographic attributes. We can give you the power to market smarter. If you are looking to market any eye care products, vision correction, eye glasses; this is the perfect mailing list for eye care products & services. This file is recommended for large print publishing, health, insurance and fundraising offers. Ideal for any marketer who is looking to offer eye care solutions.

## How Our Data is Compiled

Our eyeglass and contact lens mailing list is compiled using multiple sources including: Lifestyle Questionnaires, Memberships, Internet/On-Line Surveys, Off-line Surveys, Opt-in Email, Newsletters, Direct Response, Publications and Controlled Circulations. This responsive list is enhanced with demographic and psychographic data for better segmentation.

## Consider the Facts

- The average annual cost for contact lenses is \$120
- The average cost of a pair of glasses is \$212
- One out of four children between ages 3 -16 wear eyeglasses
- Cataracts is the primary reason for self-reported vision impairment. It is also the third leading cause of preventable blindness in the United States.
- Children as young as 8 can safely wear contact lenses

## Recommended Usage

These Eyeglasses and Contact Lens Wearers are excellent prospects for a wide range of offers including eyeglasses, laser vision correction, contact lens offers, medical offers, fashion eyewear, magazine publications, eye care solutions, and much more.

## Sample Mail Piece Required

### List ID

ALD802

### Market Type

U.S. Consumer

### List Channels

Postal, Email & Telemarketing

### Source

Direct Response, Compiled lists

### Output Options

Electronic, Printed

### Update Cycle

Monthly

### Minimum Order

Quantity: 5,000

### Net Name

Inquire

### Exchanges

Inquire

### Reuse

Inquire

### Cancellation Charges

Inquire

### Commission

20% commission will be paid to

## Popular Selections (for additional selections please inquire)

Individual Age  
HH Income  
Marital Status  
Net Worth  
Religion  
Lifestyle

Occupation  
Home Owner / Renter  
Presence of Children  
Gender  
Ethnicity  
Purchasing Power

Credit  
Education  
Donor  
Dwelling Type

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing Lists • List Management • List Brokerage • Data Processing

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