

# Credit Seeking Businesses

Total Universe: 1,835,172 Base Rate: \$90.00/M



visit us online at [amerilist.com](http://amerilist.com)

## Description Summary

Our credit seeking businesses mailing list is the perfect list for any marketer who is looking to target financially distressed, small medium and large business owners. These business owners, are currently struggling to meet their operational expenses and are in need of capital. The list consist of top level decision makers such as "Owners, President and CEO's of small to medium size companies who have indicated they are seeking some sort of business funding. Compiled from a number of proprietary sources including Small Business Loans sites, surveys and questioners then further enhanced with data elements from our national business database you are guaranteed accuracy. These business owners are highly receptive to small business loans and other business financing options.

## How Our Data is Compiled

Our multi-sourced credit seeking business database is derived from a wide range of online sources including small business loans site. By aggregating data from a wide network of publishers we deliver an industry leading B2B marketing list. This database is collocated from multiple sources that offer both on online and offline access to credit seeking business owners.

## Consider the Facts

- 2 out of 5 business loans are used as a means of debt consolidation
- 60% of business loans are used to expand a business. This could be anything from securing a larger location, restocking inventory, or increasing working capital
- Businesses that do not have enough capital to carry them through the first 6 months often fail within the first year
- Businesses are not only looking to banks for financial assistance; businesses are now looking for venture capitalists, angels, and borrowing from family and friends

## Recommended Usage

This list is ideal for any company who is offering small business financing, credit card advance loans, business loans or cash advance loans. You get access to a list of business owners who have expressed an interest or requested information for funding. The companies on this mailing list range from manufacturing to professional services. These Credit Seeking Businesses are excellent candidates for credit card offers, office equipment leasing suppliers, venture capital firms and many more.

## Market Type

B2B; U.S. Businesses

## List Channels

Postal, Telemarketing, Email

## Source

Self-Reports  
Direct Response  
Public Record

## Geography

U.S. and Canada

## Output Options

Electronic, Printed

## Update Cycle

Monthly

## Minimum Order

Quantity: 5,000  
Price: \$445

## Net Name

Floor: 85%  
Minimum Quantity: 10,000  
Run Charge: \$7.00/M

## Exchanges

Please Inquire

## Reuse

Please Inquire

## Cancellation Charges

Please Inquire

## Commission

20% commission will be paid to registered agencies and brokers. Volume discounts are available.

## Sample Mail Piece Required

## Popular Selections (for additional selections please inquire)

Email Address  
Employee Size  
Sales Volume

Sic Code & NAICS Codes  
Business Owners  
Number of Employees

Telephone Numbers  
Owned Property  
Executive Names

Fax Number

For additional information or list counts, contact your representative or list manager at 1.800.457.2899