

ClubSoccer United™ Mailing List



Total Universe: 21,142,365

Base Rate: \$85/M

Description Summary

ClubSoccer United™ is a premier direct marketing database of passionate, ticket-buying soccer fans across the United States. These are hardcore enthusiasts who live and breathe the game, regularly attending matches, supporting youth and club-level competitions, and engaging deeply with soccer-related brands, gear, and events. Whether cheering from the sidelines at elite tournaments like the National Cup or filling stadium seats for professional matches, this audience represents a high-value segment of dedicated supporters who are emotionally and financially invested in the sport. Ideal for marketers of event tickets, fan apparel, soccer gear, training programs, streaming services, and more, ClubSoccer United™ gives you access to an active and responsive community that's always game-day ready. Data is available with postal, phone, and opt-in email coverage, along with key demographics, purchase behavior, and geo-targeting selections.

How Our Data Is Compiled

The ClubSoccer United™ database is sourced from a blend of self-reported lifestyle surveys, membership affiliations, past purchase behavior, and event participation, capturing the most engaged and active soccer fans across the country. Data is gathered through both online and offline channels, including ticketing systems, merchandise sales, tournament registrations, and fan club signups. To ensure maximum deliverability and accuracy, all records are CASS certified and processed monthly through the USPS National Change of Address (NCOA) system. This guarantees a fresh, high-quality list of soccer-obsessed consumers ready to take action.

Consider The Facts

- Soccer tournaments and club team travel drive an estimated \$10 billion annually in sports tourism spending.
- A significant portion of U.S. soccer fans fall into the \$75K+ income bracket, especially those attending professional games and subscribing to premium soccer content.

Recommended Usage

This database is perfect for marketers in sports apparel, event promotions, ticketing platforms, youth training programs, soccer camps, fan gear and collectibles, sports drink and nutrition brands, travel services for tournaments, live streaming services, and mobile gaming or fantasy soccer apps.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Email

Presence of Children
Buying Habits
Household Income
Renter / Buyer

Credit Score
Occupation
Entertainment
Phone Number

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Online & Offline Self-Reported Survey Data,
Subscribers, Purchase Activity

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$425.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Yes

Commission

Standard 20% broker/agency commission is extended to all trade partners.

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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