

American Cigar Smokers Database

Total Universe: 2,009,136
Base Rate: \$90.00/M



visit us online at amerilist.com

Description Summary

The stogie-loving consumers in the AmeriList American Cigar Smokers Database are a great target audience for products and services that can accommodate lavish lifestyles. These well-educated consumers have a large amount of disposable income and spend approximately \$35.50 on cigars and cigar related products each week. These individuals are also collectors and enjoy spending discretionary income on various tobacco related products.

How our Data is Compiled

Our American Cigar Smokers Database is compiled using multiple sources including: Lifestyle Questionnaires, Memberships, Internet/On-Line Surveys, Off-line Surveys, Opt-in Email, Newsletters, Direct Response, Publications, Compiled Lists and Controlled Circulations. This responsive cigar smokers list is enhanced with demographic and psychographic data from the AmeriList national consumer database.

Consider the Facts

- 5.4% of all adults in the United States smoke cigars
- 80% of U.S. cigar smokers are adult males
- 20% of U.S. cigar smokers are adult females
- 7.7% of U.S. cigar smokers are African American adults
- 7.2% of U.S. cigar smokers are American Indians
- 5.3% of U.S. cigar smokers are Caucasian adults

Recommended Usage

This file is great for cigars distributors, wine distributors, golf courses, magazine subscriptions, spas, financial services, travel and more.

Popular Selections (for additional selections please inquire)

Age	\$10.00/M	Length of Residence	\$10.00/M	Religion	\$5.00/M
HH Income	\$5.00/M	Home Value	\$10.00/M	Interests	\$5.00/M
Marital Status	\$5.00/M	Ethnicity	\$5.00/M	Occupation	\$10.00/M

Market Type

U.S. Consumers

List ID

ALD531

List Channels

Postal, Email, Telemarketing

Source

Direct Response, Surveys, Mail Order Buyers

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$450.00

Net Name

Floor: 85%

Minimum Quantity: 50,000

Run Charges: \$7.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Commission

A standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing Lists • List Management • List Brokerage • Data Processing

40 Ramland Rd South Ste 203B Orangeburg, NY 10962 • 845.362.6737 • info@amerilist.com