

# Consumer Opt-In Email Database

Total Universe: 100,000,000  
Base Rate: \$95.00/M



visit us online at [amerilist.com](http://amerilist.com)

## Description Summary

What's the first thing you do when you wake up in the morning? For over 147 million Americans the answer is, "check my email." There is no denying it, we are a digital society.

Whether you're looking to build brand awareness, drive customers or prospects to your site, or garner surveys responses, you can count on AmeriList to deliver the highest possible open rates.

A recent study suggests, 68% of consumers between the ages of 18 and 26 use emailed coupons online. At AmeriList, our marketing solution specialists utilize innovative technology to give our clients access to responsive e-mail data.

## 100% CAN-SPAM Compliant

At AmeriList, we recognize the importance of the 2004 Can-Spam Act. As a responsible service provider, we fully comply with all aspects of the Can-Spam Act and only offer our clients double opted-in email lists that are 100% Can-Spam compliant... guaranteed!

## Consider the Facts

- 77% of us want to get marketing messages via email
- 36% of all emails are opened on a mobile device or tablet
- 44% of email recipients made at least one purchase last year based on a promotional email
- 33% of email recipients open email based on subject line alone
- Subject lines fewer than 10 characters long had an open rate of 58%

## Recommended Usage

Our Consumer Opt-In Email Database has helped thousands of companies drive traffic to their website and increase their brand awareness. We're certain the AmeriList Opt-In Consumer Email Database will help skyrocket your business to email marketing success. We've helped businesses in a variety of industries including: financing, travel, retail, education, summer camps, car dealers, real estate, politicians, health services, wellness services, nutritional supplements, senior services, childcare services, sporting apparel, sporting equipment and more!

## Popular Selections (for additional selections please inquire)

Individual Age	\$5.00/M	Religion	\$5.00/M	Presence of Children	\$5.00/M	Credit	\$5.00/M
HH Income	\$5.00/M	Lifestyle/Behavior	\$5.00/M	Gender	\$5.00/M	Education	\$5.00/M
Marital Status	\$5.00/M	Occupation	\$5.00/M	Ethnicity	\$5.00/M	Donor	\$5.00/M
Net Worth	\$10.00/M	Home Owner/Renter	\$10.00/M	Purchasing Power	\$10.00/M	Dwelling Type	\$10.00/M

## Market Type

U.S. Consumer

## List Channels

Email Deployment(s)

## Source

100% Opt-In

## Update Cycle

Monthly

## Minimum Order

Price: \$1,500.00

## Sample Mail Pieces

Approval Required Prior to Deployment

## Cancellation Charges

Please Inquire

## Commission

A standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899