

# Booming Start-Up Business Database

Monthly Universe: Approximately 65,000

Base Rate: \$90.00/M



visit us online at [amerilist.com](http://amerilist.com)

## Description Summary

Over 65,000 new businesses open their doors each month in the US. 16,000 of these businesses fail within their first year. When you utilize the AmeriList Booming Start-Up Business File, you'll gain access to only the most rapidly growing businesses that are eager to form lasting relationships with an array of vendors who can save them time and money.

If you're in the business of providing solutions such as merchant services, legal services, banking, marketing, signs, printing, tech support or accounting, we can help you market to blossoming start-up businesses.

## How our Data is Compiled

The AmeriList Booming Start-Up Business Database is composed of response and managed data. This database includes response data, direct mail data and propriety data. This database is updated monthly to ensure quality and accuracy.

This database is also processed against the USPS® National Change of Address (NCOA) system, in addition to Zip+4 coding and CASS Certification. Our accurate business data is more than 95% deliverable... guaranteed!

## Consider the Facts

- Over 80,000 new businesses open every month
- 16,000 new businesses fail within their first year
- The small business sector is growing rapidly.
- The number of booming businesses in the United States has increased 49% since 1982.

## Recommended Usage

Booming Start-Up Businesses are valuable prospects for all types of business services including, insurance companies, uniform distributors, security companies, payroll services, tech support, office supplies, catalogs, subscriptions and more!

## Market Type

U.S. Business

## List Channels

Postal, Email, Telemarketing

## Source

Direct Response, Surveys, Mail Order Buyers

## Output Options

Electronic, Printed

## Update Cycle

Monthly

## Minimum Order

Quantity: 3,000  
Price: \$270.00

## Net Name

Floor: 85%  
Minimum Quantity: 50,000  
Run Charges: \$7.00 / M

## Exchanges

Please Inquire

## Reuse

Please Inquire

## Cancellation Charges

Please Inquire

## Commission

A standard 20% broker/agency commission is extended to all trade partners

## Popular Selections (for additional selections please inquire)

Industry Type	No Charge	Sales Volume	\$5.00/M	Geography	\$5.00/M
Gender	\$10.00/M	SIC Code	\$5.00/M	Key Decision Makers	\$10.00/M
Job Title	\$10.00/M	Phone Number	\$20.00/M	Employee Size	\$5.00/M

For additional information or list counts, contact your representative or list manager at 1.800.457.2899