

# American Registered Voters



**Total Universe : 185,000,000**  
**Universe Rate : \$65/M**

Visit us online at [amerilist.com](http://amerilist.com)

## Summary Description

Target voters by congressional district or by party affiliation with our Registered Voters mailing list. For over a decade, our registered voters list has been the secret tool for many successful political campaigns. These American voters have the ability to decide who moves up in the political world, our list gives you complete access to entire voter population by state. We can give you access to voters postal data, telemarketing data and email addresses. Our database is extremely versatile, it is a complete source of every current Registered Voter in the United States.

## How our Data is Compiled

Our Registered Voters mailing list is created using a number of different sources, however, most notable is state voters registration rosters. This database is updated monthly to ensure quality and accuracy. This database is also processed against the USPS® National Change of Address (NCOA) system, in addition to Zip+4 coding and CASS Certification.

## Consider the facts:

- Approximately 75 percent of Americans who are of age are required to vote
- The U.S. is one of the few countries that does not auto-register you to vote once you turn of age

## Recommended Usage

Our registered voters list is ideal for multitude of different types of offers most popular however is political campaigns to help candidates target the voters that reside in their constituencies who may be heading to the polls. This list is extremely useful because all of names are registered to vote, meaning they clearly have a high interest in voting and politics. In addition, this list can be used for other offers such as apparel, travel, financial, credit card, memberships, events, subscriptions, mortgage, home improvement, education and much more...

## List ID

ALD334

## Market Type

U.S. Consumer

## List Channels

Postal, Email & Telemarketing

## Source

Voters Registration

## Output Options

Electronic, Printed

## Minimum Order

Minimum: 5,000 names

## Net Name Arrangements

Floor: 85%  
Minimum Qty: 50,000  
Run Charges: \$7.00/M

## Exchanges

Please Inquire

## Reuse

Please Inquire

## Cancellation Charges

A cancellation charge of 50% will be applied to any orders cancelled after shipping

## Commission

A standard 20% broker/agency commission is extended to all trade partners

## Popular Selections (for additional selections please inquire)

Party Affiliation	Date of Birth	Voting History	Registration Date	Education Level
Ethnicity	Marital Status	Net Worth	Presence of Children	Household Income

For additional information or list counts, contact your representative or list manager at 1.800.457.2899