

AmeriList Accountants & CPAs Database

Total Universe: 687,524

Base Rate: \$75.00/M

Phone Rate: +\$10/M

Description Summary

Gain direct access to a high-value audience of educated, credentialed, and financially influential professionals with the AmeriList Accountants & CPAs Database. These individuals have completed rigorous education and training, with many holding Certified Public Accountant (CPA) designations, making them trusted advisors in both personal and corporate finance. Our database offers a nationwide, accurate, and regularly updated snapshot of these professionals, all reachable via opt-in, multi-channel marketing. Accountants and CPAs are known for their analytical mindset, strong income levels, and discerning buying behavior. They frequently engage in premium purchases, invest wisely, and subscribe to financial, investment, and industry-specific publications.

How Our Data Is Compiled

The AmeriList Accountants & CPAs Database is built using a multi-source approach to ensure accuracy, relevance, and compliance. Our data is compiled from a combination of industry directories, licensing and certification registries, public records, professional association data, and self-reported from CPAs and accounting professionals. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider The Facts

- 89% of CPAs subscribe to at least one professional publication or association
- 60% of accounting professionals attend at least one conference or webinar per year

Recommended Usage

This database is ideal for companies targeting financially savvy professionals with buying power. It's perfect for promoting financial services, accounting software, professional development, business solutions, high-end consumer products, and industry events. Whether you're in finance, tech, publishing, education, or luxury markets, this audience is primed for offers that support their careers and affluent lifestyles.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Presence of Children

Marital Status
Credit Score
Ethnicity
DOB

Net Worth
Buying Habits
Household Income
Home Value

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Lifestyle Surveys, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$400.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners.

For additional information or list counts, contact your representative or list manager at 1.800.457.2899