

Young Male Professionals Mailing List



Visit us online at amerilist.com

Total Universe: 970,144

Base Rate: \$85.00/M

Description Summary

These young male professionals are great candidates for a variety of promotions and offers that will help them continue as valuable members of the working population. The hard-working men included in this database have completed four years of college, from colleges and universities throughout the country, and hold full-time jobs in the workforce. Reach these responsive consumers with mailing, phone, and email data that is updated monthly to ensure your success. Turbocharge your ROI by reaching targeted prospects by a variety of demographics and selections.

How Our Data Is Compiled

Our Young Male Professionals Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- In 2016, men were heavily concentrated in computer and engineering occupations
- Within the young professional workforce, young male professionals made up 74.7% of the computer-related workforce and 82.5% of the engineering workforce

Recommended Usage

Our young male professionals mailing list is recommended for many types of offers, including travel, entertainment, real estate, finance, technology, and more.

Popular Selections (for additional selections please inquire)

Age
Geography
Renter

Ethnicity
Income
Occupation
Degree Earned

Hobbies & Interests
Marital Status
Presence of Children
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners