

Total Universe: 36,335,695

Base Rate: \$125.00/M

Description Summary

Get your marketing sales to your goal weight! These permission-based email recipients have bought products that help them lose weight, such as dietary supplements, exercise equipment, and more. Reaching these consumers should be a top priority if you're looking to target this market, because this group is always looking for new ways to shed pounds off their figures. This file is updated monthly to ensure accuracy for our clients to increase their sales and boost ROI. Don't miss out on this valuable permission-based, double opt-in e-mail data for weight loss product buyers across the country.

How Our Data Is Compiled

Our Weight Loss Product Buyers Permission Email List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- Compared to every country in the world, America has the highest obesity rate
- The most common New Year's Resolution is to lose weight

Recommended Usage

This Permission-Based Email list is recommended for a variety of offers and promotions, such as gyms, weight loss facilities, dietary supplements, healthy food brands, personal trainers, and much more.

Market Type

U.S. Consumer

List Channels

Permission-Based Emails

Source

Self-Reported, Double Opt-in

Update Cycle

Monthly

Minimum Order

Quantity: 25,000

Net Name

Floor: Inquire
Minimum Quantity: 25,000
Run Charges: Inquire

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Age	Income	Presence of Children
Gender	Occupation	Buying Habits
Geography	Dwelling Type	Lifestyle
Ethnicity	Marital Status	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899