

Vapers Mailing List



Visit us online at amerilist.com

Total Universe: 1,946,831

Base Rate: \$65.00/M

Description Summary

A new form of smoking has become popular in recent years, as the shift away from smoking cigarettes continues, called “vaping”, which allows people to smoke water vapor rather than tobacco. If your business is looking to connect with people who are vaping, we can segment your prospects by age, location, gender, income, and much more. Enhance your direct marketing strategy by utilizing the Vapers mailing list.

How Our Data Is Compiled

Our Vapers Mailing List is derived from state-licensed information as well as a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider The Facts

- Invented as an alternative to smoking, vaping tries to offer the smokers their nicotine fix without the 4000 chemicals, tar, and countless carcinogens found in tobacco.
- In 2014, 3.7% of American adults used electronic cigarettes or vapor products on a regular basis

Recommended Usage

This list can be used for many types of offers, such as vaping supplies, lounges and bars, retail, travel, entertainment, and more.

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Age
Gender

Geography
Ethnicity

Income
Education Level
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing • Graphic Design • Web Design • Lettershop • Printing • Consulting

40 Ramland Rd South Ste 203B Orangeburg, NY 10962 - Amerilist.com - info@Amerilist.com