

Unemployed & Uninsured



Visit us online at amerilist.com

Total Universe: 9,103,229

Base Rate: \$85.00/M

Description Summary

The market for consumers who are unemployed and uninsured is ever-growing, due to a challenging time in the workforce and the economy. If you're looking to reach these consumers, this database will give you access to postal, telemarketing, and email information to successfully run your direct marketing campaign. Reaching these Americans is crucial, because they are in need of employment as well as insurance. Recruiters and insurance agents have a huge opportunity to utilize this mailing list. Because of these qualities, they are considered excellent candidates for many types of marketing campaigns. Our data is updated every month to make sure our clients receive only the best to help their businesses grow.

How Our Data Is Compiled

Our Unemployed & Uninsured Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- In 2017, the amount of Americans who were uninsured reached 28 million
- In April 2019, the national unemployment rate was 3.6%

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, such as employment agencies, any business looking to hire specific groups of people, insurance companies - life, health, car, etc.

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Income
Net Worth

Occupation
Marital Status
Presence of Children
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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