

Timeshare Owners



Visit us online at amerilist.com

Total Universe: 44,146,153

Base Rate: \$85.00/M

Description Summary

As consumers who may consider their timeshares their vacation getaways, they are great candidates for many types of offers. These people are eligible for offers such as transportation, restaurants and entertainment, and much more. AmeriList provides the most accurate data available on the market, so our customers can be sure they are getting the best data possible. Take your direct marketing campaign to the next level with our Timeshare Owners database.

How Our Data Is Compiled

Our Timeshare Owners Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- The sales volume of the timeshare industry exceeds an average of \$14 billion each year
- The average traveling party spends about \$1,500 on a vacation that is based on a timeshare, which equals about \$500 per person

Recommended Usage

This mailing list is recommended for many types of offers and businesses, such as airlines, restaurants, leisure activities, insurance, finance, real estate, and much more.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Dwelling Type

Ethnicity
Income
Net Worth
Donors
Hobbies & Interests

Occupation
Marital Status
Presence of Children
Presence of Grandchildren
Buying Habits

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$425.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing • Graphic Design • Web Design • Lettershop • Printing • Consulting

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