

TicketTrend™ Buyers Mailing List



Total Universe: 961,457

Base Rate: \$95.00/M

Description Summary

TicketTrend™ Buyers is a high-response marketing database of engaged consumers who have recently purchased tickets to live events across a wide range of categories. From concerts, theatre, and sporting events to cruises, food festivals, and exclusive galas, these individuals prioritize experiences and are willing to spend on entertainment that creates lasting memories. This audience spans diverse demographics and includes passionate fans of music genres like rock, hip-hop, EDM, country, jazz, and classical, as well as attendees of Broadway musicals, children's theater, and cultural events. Many are repeat buyers who travel for performances, purchase premium seats, or buy multiple tickets per transaction, making them ideal prospects for ticket sellers, travel partners, merchandise brands, and VIP experience providers.

How Our Data Is Compiled

The TicketTrend™ Buyers file is built using verified transactional data sourced from ticketing platforms, entertainment affiliates, venue partners, and lifestyle retailers. Purchase activity is modeled with recency, frequency, and monetary (RFM) indicators to identify active, high-value buyers across event types and ticket tiers. Additional data inputs include opt-in email activity, travel booking behavior, and digital engagement tied to entertainment categories. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider The Facts

- The U.S. live events market is projected to reach \$80+ billion by 2026
- Over 60% of ticket buyers report they're willing to travel more than 100 miles for a live event;
- The average concert ticket buyer spends \$250+ per event.

Recommended Usage

This audience is ideal for promoting concert tours, theatrical productions, sports packages, cruise and travel bundles, and entertainment-focused credit card reward programs. Marketers can also engage them with merchandise offers, ticket presales, event parking, dinner/show packages, and luxury or VIP upgrades.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Email

Income
Buying Habits
Lifestyle Interests
Presence of Children

Language Spoken
Cell Phone
Homeowner / Renter
Home Market Value

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Online & Offline Self-Reported Survey Data,
Subscribers, Purchase Activity

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$475.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Yes

Commission

Standard 20% broker/agency commission is
extended to all trade partners.

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads - Mailing Lists - Email Marketing - Telemarketing - Graphic Design - Web Design - Lettershop - Printing - Consulting

40 Ramland Rd South Ste 203B Orangeburg, NY 10962 - Amerilist.com - info@Amerilist.com

Ticket Purchases	Purchase Adult Contemporary Concert Tickets
Ticket Purchases	Purchase Circus Tickets
Ticket Purchases	Purchase Magic Show Tickets
Ticket Purchases	Purchase Ballet/Dance Tickets
Ticket Purchases	Purchase Classical/Opera Tickets
Ticket Purchases	Purchase Arts Festival Tickets
Ticket Purchases	Purchase Children Concert Tickets
Ticket Purchases	Purchase Children Theatre Tickets
Ticket Purchases	Purchase Christmas Concert Tickets
Ticket Purchases	Purchase Country Concert Tickets
Ticket Purchases	Purchase Cruise Tickets
Ticket Purchases	Purchase EDM(Electronic Dance) Concert Tickets
Ticket Purchases	Purchase Dinner & Ticket Packages
Ticket Purchases	Purchase Event Tickets Early
Ticket Purchases	Purchase Film Festival Tickets
Ticket Purchases	Purchase Food and Wine Tickets
Ticket Purchases	Purchase Ticket Gift Cards/Certificates
Ticket Purchases	Purchase Hard Rock/Metal Concert Tickets
Ticket Purchases	Purchase Ice Show Tickets
Ticket Purchases	Purchase Jazz/Blues Concert Tickets
Ticket Purchases	Purchase Latin Concert Tickets
Ticket Purchases	Purchase Museum Tickets
Ticket Purchases	Purchase Broadway Musical Tickets
Ticket Purchases	Purchase Music Festival Tickets
Ticket Purchases	Purchase Parking at Events
Ticket Purchases	Purchase Party/Gala Tickets
Ticket Purchases	Purchase Platinum Event Tickets
Ticket Purchases	Purchase Tickets and Travel 500+ miles for Event
Ticket Purchases	Purchase Urban/Hip Hop/Rap Concert Tickets
Ticket Purchases	Purchase RB/Soul Concert Tickets
Ticket Purchases	Purchase Rock/Pop Concert Tickets
Ticket Purchases	Purchase Theatre/Plays Tickets
Ticket Purchases	Purchase High Price Tickets