

Thyroid Sufferers Mailing List



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Total Universe: 1,892,000

Base Rate: \$65.00/M

Description Summary

Our Thyroid Sufferers database is the most comprehensive and updated list on the market consisting of individuals who suffer from thyroid problems. People in the process of trying to fix and treat their thyroid conditions are willing to spend their money on products and services that are beneficial to them or their health. This thyroid sufferers mailing list has over 28 million people who are on their way to trying to regain their health. These prospects have a huge interest in personal health and treating their thyroid issues.

How Our Data Is Compiled

Our Thyroid Sufferers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider The Facts

- 1 in 8 women will develop a thyroid issue at some point in their lives
- The thyroid is a hormone-producing gland that regulates the body's metabolism

Recommended Usage

Our Thyroid Sufferers mailing list can be used to contact individuals about any thyroid treatment programs or services. In addition, it can be used for many different types of products and services such as medical equipment, financial, insurance, health services offers and more.

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Age
Gender

Geography
Occupation

Marital Status
Presence of children
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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