

The FAA CFI Master File Database



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Total Universe: 142,688

Base Rate: \$350.00/M

Description Summary

Certified Flight Instructors (CFIs) are the backbone of U.S. pilot training. Connect with the professionals at the core of aviation training. This file features actively licensed Certified Flight Instructors (CFIs) authorized by the FAA to provide both ground and flight instruction across a range of aircraft types, including airplanes, helicopters, gliders, and multiengine platforms. These instructors play a critical role in shaping pilot proficiency and safety, working closely with students and active pilots alike. Each record includes a current postal address from FAA registration, with many also featuring direct contact information such as telephone numbers and email addresses for comprehensive outreach. This is a high-value audience for marketers offering aviation gear, training materials, education programs, insurance products, and related services. CFIs are deeply engaged in the aviation community and highly influential in purchasing decisions across both instructional and personal aviation needs.

How Our Data Is Compiled

This exclusive database is sourced directly from the U.S. Federal Aviation Administration and is updated on an annual basis. It is processed against the USPS National Change of Address (NCOA); this helps us keep up with all the changes of addresses that occur. In addition, the entire file is also Carrier Route & ZIP+4 Coded using the USPS Certified Coding Accuracy Support System (CASS). The mailing addresses are also scored for accuracy using USPS Delivery Sequence File (DSF). These steps enable us to deliver a quality database that generally falls into the 95% Accuracy & Deliverability range.

Consider The Facts

- CFI certificate issuances hit a 30 year high in 2024, signaling strong growth and younger demographics in the instructor pool.

Recommended Usage

Ideal for flight schools recruiting staff, aircraft & simulator manufacturers, pilot apparel and headset brands, aviation insurance providers, creditcard and financial services, continuing education providers, conferences, magazines, and aviation focused nonprofits. High response rates are seen as offers that enhance safety, training efficiency, and professional development.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Email

Income
Instructor Flag
Aircraft Owner / Renter Status
Credit Score

Aircraft Category
Flightschool Affiliation
Homeowner / Renter
Home Market Value

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Online & Offline Self-Reported Survey Data,
Subscribers, Purchase Activity

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$1,750.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Yes

Commission

Standard 20% broker/agency commission is extended to all trade partners.

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads - Mailing Lists - Email Marketing - Telemarketing - Graphic Design - Web Design - Lettershop - Printing - Consulting

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