

# Tech-Savvy Consumers Mailing List



Visit us online at [amerilist.com](http://amerilist.com)

**Total Universe: 16,329,029**

**Base Rate: \$85.00/M**

## Description Summary

The AmeriList techie database is an excellent source for marketing professionals who are looking to reach tech-savvy consumers that are interested in the latest electronic gadgets. These individuals are constantly purchasing electronic products, must be kept in-the-know, and are willing to pay a substantial amount to be kept ahead of the competition. With an average income of \$100,000 annually, their purchasing power cannot be ignored. Imagine reaching this elite and very responsive group with such countless industry offers. If there is a new trend out there, they have to know about it. Customize this list of techies to fit your particular marketing needs with segments such as; Age, income, credit card buyers, online buyers, and more. These consumers would like to be constantly updated with new trends, so don't wait get your offers out now!

## How Our Data Is Compiled

Our Tech-Savvy Consumers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

## Consider The Facts

- There are 3.4 billion global internet users worldwide
- 38% of people who make purchases on social media consider themselves tech savvy.

## Recommended Usage

This database is recommended for a variety of industry offers, such as software, apps, online shopping, retail, apparel, jewelry, and much more.

## Popular Selections (for additional selections please inquire)

Age  
Gender  
Geography

Ethnicity  
Income  
Occupation  
Dwelling Type

Buying Habits  
Hobbies & Interests  
Credit Cards  
Online Buyers

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

### Market Type

U.S. Consumer

### List Channels

Postal, Email & Telemarketing

### Source

Compiled, Self-Reported

### Update Cycle

Monthly

### Minimum Order

Quantity: 5,000

Price: \$325.00

### Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

### Exchanges

Please Inquire

### Reuse

Please Inquire

### Cancellation Charges

Please Inquire

### Sample Mail Piece Required

Please Inquire

### Commission

Standard 20% broker/agency commission is extended to all trade partners