

Single Adults 21+ Database



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Total Universe: 20,097,488

Base Rate: \$85.00/M

Description Summary

Our Single Adults 21+ database allows businesses to reach consumers whose marital status of "single" and purchase products and services both online and off. This audience is made up of both men and women who are great prospects for many types of offers. These consumers are in need of a huge range of products and services, such as education, dating services, finance, automobiles, real estate, clothing, entertainment, and much more. Kick off your direct marketing campaign by reaching these 21+ prospects by mail, phone, or email.

How Our Data Is Compiled

Our Single Adults 21+ Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- 61% of Americans 18 and older are unmarried and who have never been married
- 27% of adults in America live alone

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: education, student loan services, dating, real estate, insurance, automobiles, travel, entertainment, clothing, jewelry, and much more.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Dwelling Type

Ethnicity
Income
Net Worth
Language Spoken
Lifestyle

Occupation
Marital Status
Presence of Children
Hobbies & Interests
Buying Habits

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$325.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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