

Real Estate Agents Mailing List



Visit us online at amerilist.com

Total Universe: 420,334

Base Rate: \$65.00/M

Description Summary

The AmeriList Real Estate file consists of professionals that have solid incomes and likely a high level of education and training. They know which neighborhoods will best fit a client's needs and budgets. To succeed, they must be active and engaged in their communities. Most states require candidates for the general sales license to complete between 30 and 90 hours of classroom instruction. Those seeking a broker's license need between 60 and 90 hours of formal training and 1-3 years of experience selling real estate. Give your direct marketing strategy a boost and utilize our real estate agents mailing list.

How Our Data Is Compiled

Our Real Estate Agents Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider The Facts

- 59% of real estate agents are sales agents, while 25% are brokers, and 17% broker associates
- Most states require real estate agents to continue their real estate education every few years

Recommended Usage

These consumers may have interests in travel, dining, investments, cell phones/pagers, and real estate, of course! Business clothing, computer hardware/software, and cosmetics would also do well with this list.

Popular Selections (for additional selections please inquire)

Age
Gender

Geography
Job Title

Income
Buying Habits

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$325.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing • Graphic Design • Web Design • Lettershop • Printing • Consulting

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