

Promotional Product Buyers



Visit us online at amerilist.com

Total Universe: 685,506

Base Rate: \$110.00/M

Description Summary

APP "Amerilist Promotional Products" has been providing businesses with top quality promotional items and business marketing services for over a decade. These individuals and small business owners spend an average of \$800 on promotional items and tradeshow giveaways from Amerilist Promotional Products to help promote their business.

How Our Data is Compiled

Our consumer data is compiled from active buyers who have made a purchase or inquiry on www.amerilistpp.com. In addition to actual buyer info we also update the list using multiple sources including Yellow Pages, Government Data, White Pages, SEC Filings, Annual Reports, Business Magazines and Industry Newspapers. This database is updated monthly to ensure quality and accuracy. This database is also processed against the USPS® National Change of Address (NCOA) system, in addition to Zip+4 coding and CASS Certification. Our Consumer Data is more than 95% deliverable... guaranteed!

Consider the facts:

- The average marketer will spend approximately \$800 per year on Promotional Items.
- 50% of US Consumers own a Promotional Writing Instrument.
- The Promotional Item industry is a 20 Billion Dollar Industry.

Recommended Usage

This list is ideal for any B2B marketer who is looking to reach marketers who believe in the power of free giveaways. Ideal for offers from retailers, wholesalers, direct mail and email marketers, industry publications, hospitality, continuing education providers, credit card issuers, business services providers, travel and office supply product offers.

Sample Mail Piece Required

Yes

Market Type

U.S. Businesses

List Channels

Postal, Telemarketing, Email

Source

Buyers List www.amerilistpp.com

Geography

Domestic U.S.

Output Options

Printed, Electronic

Update Cycle

Monthly

Minimum Order

Minimum: \$395.00

Net Name Arrangements

Please Inquire

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Commission

20% commission will be paid to registered agencies and brokers. Volume discounts are available.

Popular Selects (for additional selections please inquire)

Industry Type/Sic Code | Average Sale Amount | Email Address | Telephone Numbers | Contact Names
Home Base Business | Fax Numbers | 12 Month Active Buyers

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing • Graphic Design • Web Design • Lettershop • Printing • Consulting

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