

Out-of-Debt Fresh Start Consumers



Visit us online at amerilist.com

Total Universe: 629,479

Base Rate: \$85.00/M

Description Summary

These consumers are interested in re-establishing their credit since their credit scores have improved. This makes them eligible for a variety of offers for many types of products and services. This file is updated monthly and is the most comprehensive and accurate source for mailing, telemarketing, and email data for fresh start consumers. Don't miss out on this valuable group of individuals who are in the market for many types of deals, promotions, and offers. Get in touch with recently out-of-debt Americans today!

How Our Data Is Compiled

Our Out-of-Debt Fresh Start Consumers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- In 2017, the credit card debt in the U.S. reached about \$931 billion
- An average American household that has credit card debt has an approximate balance of \$15,983

Recommended Usage

This mailing list would be useful for many types of offers, including, but not limited to financial advisors, real estate, coupons, catalogs, online shopping, and much more.

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Education Level

Ethnicity
Income
Credit Score
Home Owner

Occupation
Marital Status
Presence of Children
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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