

# New Construction Database



Visit us online at [amerilist.com](http://amerilist.com)

**Total Universe: 1,177,754**

**Base Rate: \$100.00/M**

## Description Summary

The AmeriList New Construction Database is the best way to target individuals at a pivotal stage in their life. They are deciding things like where to buy new home decor, home furnishings, landscaping services, and more. These new buyers are great prospects for a number of services and products, as they are just starting out and are ready to tackle their next steps. This database contains only addresses of newly constructed residences, and is updated on a weekly basis to ensure accuracy and effectiveness. Get access to consumers who are eager to move forward with their brand new homes.

## How Our Data Is Compiled

Our data is compiled and updated weekly directly from the USPS® postal feed. Only addresses of newly constructed residences make it onto this list of new constructions. These are 100% new addresses are Single Family Dwelling Units (SFDU) or Multi Family Dwelling Units (MFDU) not previously occupied. P.O. Boxes are not included unless they are the only means for residents to receive mail.

## Consider The Facts

- In 2016, about 738,000 single-family homes were constructed
- The average down payment for a new home is 22.4%

## Recommended Usage

Our New Construction database is the perfect solution for home furnishing dealers, landscapers, interior designers, homeowners insurance agents, and much more.

### Market Type

U.S. Consumer

### List Channels

Postal, Email & Telemarketing

### Source

Compiled, Self-Reported

### Update Cycle

Monthly

### Minimum Order

Quantity: 5,000

Price: \$325.00

### Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

### Exchanges

Please Inquire

### Reuse

Please Inquire

### Cancellation Charges

Please Inquire

### Sample Mail Piece Required

Please Inquire

### Commission

Standard 20% broker/agency commission is extended to all trade partners

## Popular Selections (for additional selections please inquire)

Age  
Gender  
Geography

Ethnicity  
Income  
Dwelling Type

Occupation  
Presence of Children  
Move-In Date

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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