

New & Used Car Dealers Mailing List



Visit us online at amerilist.com

Total Universe: 67,079

Base Rate: \$85.00/M

Description Summary

The AmeriList New & Used Car dealers mailing list is a great file for offers in bank financing and leasing - these business owners not only work with the public, they are buyers of a variety of products, such as vacations, and high-ticket luxury items. This database combines vehicle sales with other activities, such as providing repair services, retailing used cars, and selling replacement parts and accessories. These dealers offer one-stop shopping for customers who wish to buy, finance, and service their next vehicle. Stand-alone used car dealers specialize in used vehicle sales. Get access to new and used car dealerships today with the most targeted data available on the market.

How Our Data Is Compiled

Our New & Used Car Dealers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: leading industry trade publications, associations, business Yellow Pages, government data, White Pages, SEC filings, annual reports, business magazines, industry newspapers, lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS-certified to ensure further accuracy.

Consider The Facts

- Sales in the U.S. for new car dealers are expected to reach 916 billion by 2020
- By 2020, used car dealer sales are expected to reach 106.6 billion

Recommended Usage

These dealerships are excellent prospects for magazines and newsletters on consumer trends, industry related offers, business services, etc.

Popular Selections (for additional selections please inquire)

Location
Executive Names

Sales Volume
SIC Code

Types of Cars Sold
New / Used Dealer
Job Titles

Market Type

U.S. Business

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$325.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing • Graphic Design • Web Design • Lettershop • Printing • Consulting

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