

Native Spanish Speakers Database



Visit us online at amerilist.com

Total Universe: 6,306,815

Base Rate: \$85.00/M

Description Summary

With the most accurate data available today, AmeriList's Native Spanish Speakers mailing list will help you reach the fastest-growing demographic in the United States. This data can be segmented by various demographics, psychographics, and more. These valuable potential customers make up roughly 25% of the U.S. population and are a huge market for various consumer products and offers. If your business is looking to connect with native Spanish speakers, this targeted marketing data would be extremely valuable to growing your client base and increasing your sales.

How Our Data Is Compiled

Our Native Spanish Speakers Database is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- Spanish is the most spoken non-English language in the United States
- Between 2011 and 2020, the number of Spanish speakers is projected to increase to between 39 and 43 million

Recommended Usage

This file is excellent for various offers, such as credit card offers, magazine subscriptions, travel offers, discount clubs, automotive offers, catalogues and much more!

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Country of Origin
Languages Spoken
Dwelling Type
Income

Occupation
Marital Status
Presence of Children
Education Level

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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