

Mobility-Challenged Consumers



Visit us online at amerilist.com

Total Universe: 1,895,203

Base Rate: \$85,.00/M

Description Summary

Mobilize your direct marketing campaign with the industry's most accurate database of mobility-challenged consumers. Our mailing list is complete with postal, telephone, and email information pertaining to individuals in the U.S. who are in wheelchairs, using motorized scooters, walkers, canes, and more. These consumers could be great candidates for a lot of different types of marketing materials, for transportation products, accessories, and more. This group of prospects is highly responsive to receiving more information, products, or services that will help them with their mobility challenges.

How Our Data Is Compiled

Our Mobility-Challenged Consumers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- About 10% of the world's population lives with a disability
- Older Americans are more likely to have a disability
- In 2015, more than 20 million people ages 18 and older reported having difficulty walking or climbing stairs

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, such as wheelchairs, motorized scooters, walkers, canes, healthcare, insurance, accessibility products for the home, and much more.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Dwelling Type

Ethnicity
Income
Net Worth
Language Spoken

Occupation
Marital Status
Presence of Children
Buying Habits

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$325.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing • Graphic Design • Web Design • Lettershop • Printing • Consulting

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