

Military Families

Total Universe: 2,523,009

Base Rate: \$95.00/M



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Description Summary

Whether it is the Army, Navy, Air Force, Coast Guard, or the Marines, family members of a military member are eligible for a lot of products and services. Many times, these families are moving around the country, which presents a huge opportunity for a variety of marketers, as well as communication services for those that are overseas, and maybe emotional support through a mental health professional. Military families have a lot of needs, and are good prospects for those looking to meet them.

How Our Data Is Compiled

Our Military Families Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- Military families relocate 10x more often than civilian families
- Since 2001, more than 2 million American children have had a parent deployed at least once

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: transportation services, mobile devices, internet providers, mental health professionals, veteran services, and much more.

Popular Selections (for additional selections please inquire)

Age(s)
Gender(s)
Geography

Ethnicity
HH Income
Dwelling Type

Marital Status
Presence of Children
Political Party
Branch of Military

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$325.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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