

Human Resource Executives Mailing List

Total Universe: 223,461

Base Rate: \$65.00/M

Description Summary

Human resource executives have the responsibility of making personnel decisions including training and benefits. They also seek to improve and expand employee education, the safety of employees and their work surroundings, along with other corporate issues. These professionals are engrossed in a wide range of corporate issues, which may include collective bargaining, compensation and motivation, development and training, industrial relations, interviewing and recruiting, occupational safety and health, performance appraisal, pension, benefits, and related topics. This human resource mailing list is accurate and updated on a monthly basis.

How Our Data Is Compiled

Our Human Resource Executives Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider The Facts

- The U.S. Bureau of Labor Statistics predicts that jobs for HR executives will increase by 13 percent from 2010 to 2020
- Important qualities for the profession include interpersonal skills for getting along with employees at all levels and communication skills

Recommended Usage

This list is ideal for anyone looking for prospects for office and computer supplies and services, as they have the authority to make these types of company decisions. It is also ideal for those offering seminars or workshops on continuing educational reach.

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Age
Gender

Ethnicity
Geography

Income
Interests
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899