

# Home-Based Businesses Mailing List



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**Total Universe: 2,066,341**

**Base Rate: \$85.00/M**

## Description Summary

More and more employees are leaving Corporate America in order to pursue their own entrepreneurial dreams. These business-minded individuals are starting businesses out of their homes. Get connected with these businesses with the most accurate and up-to-date data available on the market today. These hard-working companies are eligible for a variety of offers and promotions. The data included in this mailing list can be segmented through many demographics, buying behaviors, and more.

## How Our Data Is Compiled

Our Home-Based Businesses Mailing List is from a multitude of public and proprietary feeds both online and offline including: leading industry trade publications, associations, business Yellow Pages, government data, White Pages, SEC filings, annual reports, business magazines, industry newspapers, lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

## Consider The Facts

- Home-based companies are generating an annual revenue of approximately \$427 billion
- 70% of home-based businesses are successful within 3 years of starting
- A new home-based business is started every 12 seconds

## Recommended Usage

These new home-based business owners are excellent for credit card offers, office supplies distributors, advertising agencies, adventure capitalists, commercial building realtors, and many more.

### Market Type

U.S. Business

### List Channels

Postal, Email & Telemarketing

### Source

Compiled, Self-Reported

### Update Cycle

Monthly

### Minimum Order

Quantity: 5,000

Price: \$325.00

### Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

### Exchanges

Please Inquire

### Reuse

Please Inquire

### Cancellation Charges

Please Inquire

### Sample Mail Piece Required

Please Inquire

### Commission

Standard 20% broker/agency commission is extended to all trade partners

## Popular Selections (for additional selections please inquire)

Location  
Industry Type  
Job Titles

Business Size  
Length of Time in  
Business

Sales Volume  
Job Descriptions

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing • Graphic Design • Web Design • Lettershop • Printing • Consulting

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