

Hispanic Senior Donors



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Total Universe: 1,254,727

Base Rate: \$85.00/M

Description Summary

There are countless organizations that receive donations from various supporters and donors. This database specifically contains Hispanic seniors who have given generous contributions to children's charities, animal charities, religious organizations, political candidates, and much, much more. If you're looking to target responsive seniors who are making donations regularly, look no further than the most accurate marketing data available on the market. This mailing list is updated monthly to ensure deliverability to prospects who are eligible for your next direct marketing campaign.

How Our Data Is Compiled

Our Hispanic Senior Donors Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- An organization called "Nuestro Futuro" donated more than \$2 million to community development, arts, and early childhood education efforts.
- Senior citizens have the highest percentage of donations made compared to every other age group

Recommended Usage

This mailing list is recommended for a variety of offers and charities, hospitals, religious groups, schools, political candidates, and much more.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Language Spoken
Presence of Grandchildren

CDs/Money Market
Income
Net Worth
Life Insurance
IRAs / Mutual Funds

Occupation
Marital Status
Presence of Children
Buying Habits
Real Estate ...and more!

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$325.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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40 Ramland Rd South Ste 203B Orangeburg, NY 10962 - Amerilist.com - info@Amerilist.com