

Female-Owned, Home-Based Businesses

Total Universe: 100,569

Base Rate: \$95.00/M

Description Summary

From party planners, to tech start-ups, to cleaning services, all the way to consulting, the AmeriList female home-based business file is the most accurate database on the market. Female home-based business owners seek ways to maximize their time, obtain and extend credit, and focus more effort toward developing the products and services they sell. This makes them valuable prospects for many different products, services, and promotional offers. You can reach these hard-working business owners by mail, phone, or email with our monthly updated database, by a variety of segments and business firmographics.

How Our Data Is Compiled

Our Female-Owned, Home-Based Mailing List is derived from public and proprietary feeds both online and offline including: Business Yellow Pages, Government Data, White Pages, SEC Filings, Annual Reports, Business Magazines and Industry Newspapers. Not only do we cross reference a multitude of sources to ensure the most accurate data, we also verify each business by phone on an annual basis to keep our records up-to-date. This continuous verification process yields the most reliable and deliverable contact information in the industry. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- Home-based companies are generating about \$427 billion a year
- 44% of home-based businesses are started for less than \$5,000

Recommended Usage

This mailing list is recommended for many types of offers, including, but not limited to office supplies, technology, software, online apps, telecommunications, internet services, home décor, and much more.

Popular Selections (for additional selections please inquire)

Location
Sales Volume

Employee Size
Job Titles

Job Functions
Length in Business
SIC Code

Market Type

U.S. Business

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$325.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899