

# Female-Owned, Home-Based Businesses

**Total Universe: 100,569**

**Base Rate: \$95.00/M**

## Description Summary

From party planners, to tech start-ups, to cleaning services, all the way to consulting, the AmeriList female home-based business file is the most accurate database on the market. Female home-based business owners seek ways to maximize their time, obtain and extend credit, and focus more effort toward developing the products and services they sell. This makes them valuable prospects for many different products, services, and promotional offers. You can reach these hard-working business owners by mail, phone, or email with our monthly updated database, by a variety of segments and business firmographics.

## How Our Data Is Compiled

Our Female-Owned, Home-Based Mailing List is derived from public and proprietary feeds both online and offline including: Business Yellow Pages, Government Data, White Pages, SEC Filings, Annual Reports, Business Magazines and Industry Newspapers. Not only do we cross reference a multitude of sources to ensure the most accurate data, we also verify each business by phone on an annual basis to keep our records up-to-date. This continuous verification process yields the most reliable and deliverable contact information in the industry. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

## Consider The Facts

- Home-based companies are generating about \$427 billion a year
- 44% of home-based businesses are started for less than \$5,000

## Recommended Usage

This mailing list is recommended for many types of offers, including, but not limited to office supplies, technology, software, online apps, telecommunications, internet services, home décor, and much more.

## Popular Selections (for additional selections please inquire)

Location  
Sales Volume

Employee Size  
Job Titles

Job Functions  
Length in Business  
SIC Code

## Market Type

U.S. Business

## List Channels

Postal, Email & Telemarketing

## Source

Compiled, Self-Reported

## Update Cycle

Monthly

## Minimum Order

Quantity: 5,000  
Price: \$325.00

## Net Name

Floor: 85%  
Minimum Quantity: 25,000  
Run Charges: \$10.00 / M

## Exchanges

Please Inquire

## Reuse

Please Inquire

## Cancellation Charges

Please Inquire

## Sample Mail Piece Required

Please Inquire

## Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899