

Female Investors

Total Universe: 1,947,028

Base Rate: \$85.00/M



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Description Summary

Our Female Investors database contains financially savvy women who regularly make investments. This female investor list is the perfect way to reach influential business leaders. These prospects are affluent, educated and powerful, and have the resources needed to make wise business and investment decisions. We can pinpoint your direct marketing campaign by breaking down your data by additional selects such as income, age, and much more. Get in touch with female investors by mail, phone, or email and boost your ROI!

How Our Data Is Compiled

Our Female Investors Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- Venture firms with a woman partner are more than three times as likely to invest in companies with women CEOs.
- There are just over 9 million women-owned companies in the United States.

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: travel, real estate, finance, insurance, technology, online apps, and more.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Dwelling Type

Ethnicity
Income
Net Worth
Education Level

Occupation
Marital Status
Presence of Children
Buying Habits
Hobbies & Interests

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$325.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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