

ExecConnect Database



Total Universe: 27,175,003

Base Rate: \$150/M

Description Summary

AmeriList's ExecConnect Database provides direct access to high-level business decision-makers where they're most responsive - at home. In a world where traditional B2B marketing often gets lost in corporate clutter, ExecConnect allows you to cut through the noise with verified data that combines both business and residential profiles. This powerful database gives you a comprehensive view of each prospect, making it ideal for personalized, multichannel campaigns across direct mail, email, and digital platforms. Whether you're targeting executives for financial services, B2B solutions, or high-end consumer offers, ExecConnect delivers precision targeting, real-time updates, and a higher ROI by reaching key decision-makers when they're most likely to engage. Elevate your marketing strategy and connect with the executives who can truly impact your bottom line.

How Our Data Is Compiled

The ExecConnect™ Database is built through a multi-layered process that combines both consumer and business intelligence to deliver verified executive contacts—at home and at work. Data is sourced from a wide range of trusted public and proprietary resources, including lifestyle surveys, self-reported data, purchase history, business licensing boards, corporate directories, professional networks, trade show participation, and membership affiliations. Our unique data overlay and matching logic links executives' professional roles to their home contact details by integrating AmeriList's national consumer database with our robust business database. To ensure the highest levels of accuracy and deliverability, all records are CASS certified and processed monthly against the USPS National Change of Address (NCOA) file.

Consider The Facts

- Research by LinkedIn and Edelman shows that 71% of B2B executives consume a mix of email, social, and direct mail content outside of office hours, with weekend and evening engagement rates up to 30% higher than during typical work hours.

Recommended Usage

The ExecConnect Database is perfect for businesses in financial services, insurance, telecom, SaaS, and B2B sectors that want to connect with executives for both personal and professional offerings. Luxury brands, home improvement companies, and high-end retailers can also benefit by targeting professionals who are making lifestyle and home-related purchases.

Popular Selections (for additional selections please inquire)

Age
Income
Geography
Email

Income
Language Spoken
Dwelling Type
Credit Score

Marital Status
Occupation Title
Company Type
Phone Number

Market Type

U.S. Business/U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Online & Offline Self-Reported Survey Data,
Subscribers, Purchase Activity

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$750.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Yes

Commission

Standard 20% broker/agency commission is extended to all trade partners.

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads - Mailing Lists - Email Marketing - Telemarketing - Graphic Design - Web Design - Lettershop - Printing - Consulting

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