

Energetic Shoppers Mailing List



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Total Universe: 15,562,926

Base Rate: \$85.00/M

Description Summary

This file is ideal for marketers who are interested in reaching the active young adults today. These individuals are always craving whatever is hot on the market, and have proven that they tend to make a lot of impulsive purchases. Whether they're in college or currently in the workforce, they have a lot of similar buying habits. These adults' habits consist of making necessary purchases, as well as impulsive buys. This group of adults has a strong purchasing power and cannot be over looked in the marketing sphere. Get the most accurate data on the market for this demographic!

How Our Data Is Compiled

Our Energetic Shoppers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider The Facts

- According to a survey, 6 out of 10 young adults, ages 18-34, reported that they made a major purchase in the past year (automobiles, appliances, condos, etc.)
- The increase in the use of technology across a span of devices means more online purchases being made by young people

Recommended Usage

This mailing list can be used for a multitude of offers, such as finance, retail, automobiles, real estate, technology, education, and more.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Occupation
Education Level
Income

Dwelling Type
Buying Habits

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$325.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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