

Driving Schools Database



Visit us online at amerilist.com

Total Universe: 130,063

Base Rate: \$85.00/M

Description Summary

Step on the gas and shift your marketing strategy into gear! With AmeriList's driving school database, you can reach organizations that instruct people of all ages. These schools give private and group lessons to young drivers with their permits, as well as people of all ages who are looking to get their driver's licenses. These businesses are eligible for many types of offers when it comes to marketing, and can be reached by mail, phone, or email!

How Our Data Is Compiled

Our Driving Schools Database is derived from public and proprietary feeds both online and offline including: Business Yellow Pages, Government Data, White Pages, SEC Filings, Annual Reports, Business Magazines and Industry Newspapers. Not only do we cross reference a multitude of sources to ensure the most accurate data, we also verify each business by phone on an annual basis to keep our records up-to-date. This continuous verification process yields the most reliable and deliverable contact information in the industry. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider The Facts

- Studies show that Driver's Ed. significantly reduces crashes and traffic violations among new drivers
- Driving schools generate about \$11 billion every year

Recommended Usage

This mailing list is recommended for a variety of offers, such as car dealerships, high schools looking for driving schools to participate in their programs, and more.

Market Type

U.S. Business

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Location Size
Employee Size

Sales Volume
Executive Names

Length in Business
SIC Code

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing • Graphic Design • Web Design • Lettershop • Printing • Consulting

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