

College Students Mailing List



Visit us online at amerilist.com

Total Universe: 24,400,000

Base Rate: \$95.00/M

Description Summary

Is your direct marketing GPA high enough? With this college student mailing list you can enhance your marketing campaigns by connecting with students who are currently enrolled in a university or college. This College Students database is enhanced with additional selects such as class year, gender, college attending, field of study, and more. The life of a college student, while not typically extravagant, requires products and services from many different industries. This detailed database of college students will give your business access to responsive College Students who are enthusiastic about offers in various markets.

How Our Data Is Compiled

Our College Students Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider The Facts

- About 80% of college students need some type of financial planning or aid
- About 65% of high school graduates enroll into college immediately after they graduate

Recommended Usage

This College Students database is ideal for almost any business selling anything from academic supplies, textbooks, dorm décor and supply, coupons, food offers, financial aid offers, and much more.

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$475

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
College Attending
Field of Study

Hobbies
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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