

College Professors by Subject Mailing List



Total Universe: 1,621,002

Base Rate: \$95.00/M

Description Summary

Our College Professors by Subject Mailing List gives you access to over 1 million professors working in the education field. AmeriList provides you with the highest quality and most accurate data on the market. Our data can be segmented by subject of education, education level, and any other demographics to accommodate your campaign. This list will allow you to reach this educated group of professionals who dedicate every day to helping their students learn. With the ability to select the specific subject they teach, you can accurately market your product or service to them. Reach some of the most accomplished, knowledgeable educators out there.

How Our Data Is Compiled

Our College Professors by Subject Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider The Facts

- The median pay for college professors in the U.S. is approximately \$72,000
- College professors can be full-time or part-time, or as an adjunct so they can teach in more than one university

Recommended Usage

These College professors are ideal for many different promotions such as books, magazines, financial offers, credit card offers, vacation offers (especially holiday and summer offers), electronics, and more.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Subject
Education Level
Income

Hobbies
Marital Status

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$325.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing • Graphic Design • Web Design • Lettershop • Printing • Consulting

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