

# Coaches and Athletic Directors Mailing List



Visit us online at [amerilist.com](http://amerilist.com)

**Total Universe: 282,585**

**Base Rate: \$65.00/M**

## Description Summary

Our Coaches and Athletic Directors Mailing List gives you access to Coaches and Athletic Directors working within the school or university system. AmeriList provides you with the highest quality and most accurate data on the market to allow you to connect with these sport affiliates. Our data can be segmented by sports, school level, or any other demographic to suit your campaign. Whether it be uniforms, gym memberships or field usage, these individuals are likely to be highly responsive when it comes to these offers, as well as personal offers. Through mail, email, and phone, target these consumers effectively and efficiently.

## How Our Data Is Compiled

Our Coaches and Athletic Directors Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

## Consider The Facts

- In 2014, school coaches held approximately 251,000 jobs
- The median pay for coaches in 2016 was \$31,460

## Recommended Usage

The Coaches and Athletic Directors mailing list would be useful to many industries, such as sports apparel, equipment, physical therapy, fitness magazines, gym memberships, financial offers, travel offers, and more.

### Market Type

U.S. Consumer

### List Channels

Postal, Email & Telemarketing

### Source

Compiled, Self-Reported

### Update Cycle

Monthly

### Minimum Order

Quantity: 5,000  
Price: \$325.00

### Net Name

Floor: 85%  
Minimum Quantity: 25,000  
Run Charges: \$10.00 / M

### Exchanges

Please Inquire

### Reuse

Please Inquire

### Cancellation Charges

Please Inquire

### Sample Mail Piece Required

Please Inquire

### Commission

Standard 20% broker/agency commission is extended to all trade partners

## Popular Selections (for additional selections please inquire)

Age  
Gender  
Geography

Occupation  
Income  
Buying Habits

Marital Status  
Donors  
Hobbies

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing • Graphic Design • Web Design • Lettershop • Printing • Consulting

40 Ramland Rd South Ste 203B Orangeburg, NY 10962 - [Amerilist.com](http://Amerilist.com) - [info@Amerilist.com](mailto:info@Amerilist.com)